

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 0
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 0
- 1
- 2
- 3
- 4
- 5

APPEARANCES:

FOR THE PLAINTIFFS:

MS. DIANNE ELDERKIN
MS. BARBARA MULLIN
MR. STEVEN MASLOWSKI
MS. ANGELA VERRECCHIO
MR. MATTHEW PEARSON
Woodcock Washburn
2929 Arch Street, 12th Floor
Cira Centre
Philadelphia, PA 19104

MR. RICHARD SAYLES
MR. MARK STRACHAN
Sayles Werbner
1201 Elm Street
4400 Renaissance Tower
Dallas, TX 75270

APPEARANCES CONTINUED ON NEXT PAGE:

COURT REPORTERS: MS. SUSAN SIMMONS, CSR
MS. JUDITH WERLINGER, CSR
Official Court Reporters
100 East Houston, Suite 125
Marshall, TX 75670
903/935-3868

(Proceedings recorded by mechanical stenography,
transcript produced on CAT system.)

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

APPEARANCES CONTINUED:

FOR THE DEFENDANTS: MR. WILLIAM LEE
MS. AMY WIGMORE
MR. WILLIAM MCELWAIN
Wilmer Cutler Pickering Hale
and Dorr
1875 Pennsylvania Avenue, N.W.
Washington, DC 20006

MR. DAVID BECK
Beck Redden & Secrest
One Houston Center
1221 McKinney Street
Suite 4500
Houston, TX 77010

* * * * *

P R O C E E D I N G S

COURT SECURITY OFFICER: All rise.

(Jury in.)

THE COURT: Please be seated.

All right, Mr. Sayles. Let's continue.

MR. SAYLES: All right.

RICHARD GERING, Ph.D., PLAINTIFFS' WITNESS, SWORN

DIRECT EXAMINATION (CONTINUED)

BY MR. SAYLES:

Q. Mr. Gering -- Dr. Gering -- excuse me -- I
want to go back to lost profits for just a moment.

1 You were here when Rob Bazemore testified
2 before the jury.

3 A. I was.

4 Q. And in fact, is Rob Bazemore one of the
5 individuals that you had an opportunity to interview as
6 you were doing your work?

7 A. Yes. I met with him near the beginning of my
8 work and also near the end.

9 Q. And you heard Mr. Bazemore discuss various
10 competitors and the various indications for these drugs.

11 A. I did.

12 Q. And did you review documents in connection
13 with those various competitors?

14 A. Yes, I did, both Abbott and Centocor
15 documents.

16 Q. And in calculating the lost profits that
17 you've given your opinion on to the jury, did you
18 account for all the non-infringing alternatives that
19 have been identified?

20 A. Yes, I did.

21 Q. Now, let's turn our attention to a reasonable
22 royalty analysis, which you mentioned briefly to the
23 jury earlier. And I think you mentioned the term
24 hypothetical negotiation. Would you explain what that
25 is, please.

1 A. Yes. A hypothetical negotiation is -- it's
2 called hypothetical, because it didn't actually occur.
3 It's a negotiation of what we -- what we're looking at
4 is a negotiation that should have occurred or would have
5 occurred between Abbott, who's the licensee seeking a
6 license, and Centocor, who's the licensor, who has the
7 patent.

8 And the object of the hypothetical negotiation
9 is to understand both parties' positions and the data
10 and to determine what a licensee, what Abbott would have
11 paid Centocor to use the '775 patent so they could make
12 and sell Humira.

13 Q. Was the hypothetical negotiation idea your
14 idea, or is that the framework that experts, such as
15 yourself, use in patent cases throughout the United
16 States district courts?

17 A. It's the framework that patent experts use.
18 There's a case called Georgia-Pacific that enumerates 15
19 factors, and typically, experts in this field look at
20 those factors and do their analysis in the framework of
21 those factors.

22 Q. As a part of your work, did you form a
23 professional opinion as to a reasonable royalty rate
24 that Abbott and Centocor would have agreed to in this
25 hypothetical negotiation?

1 A. Yes, I did. In my opinion, the rate was --
2 that I determined was 15 percent.

3 Q. And in determining that, as we go deeper into
4 it, did you make some assumptions?

5 A. Yes, I did. I made four main assumptions, and
6 I have a slide that lists those assumptions.

7 Firstly, I'm assuming that the -- that there
8 was what's called a willing licensor and a willing
9 licensee at this hypothetical negotiation. So both
10 Abbott and Centocor are at the table negotiating.
11 Then I assume that the patent, the '775 patent, is valid
12 and that Humira infringes that patent.

13 I also assume that the negotiation takes place
14 in July, July 4th, 2006. That's the start of the period
15 of infringement.

16 And lastly, I assume that both parties, Abbott
17 and Centocor, have the relevant information necessary at
18 this negotiation.

19 Q. Now, you've mentioned these assumptions. Are
20 these assumptions you came up with, or are these
21 assumptions that the law requires in an analysis of this
22 type?

23 A. These are standard assumptions that one needs
24 to make in order to do this analysis.

25 Q. You mentioned Georgia-Pacific. Just tell the

1 Ladies and Gentlemen of the jury briefly what we're
2 talking about when someone refers to the Georgia-Pacific
3 factors.

4 A. So there are 15 factors. This slide puts the
5 15 factors up. And I'm clearly not going to read this
6 slide, but let me just talk in general terms.

7 It talks about the types of factors that a
8 licensor and a licensee would consider and look at in
9 both a hypothetical negotiation and a real negotiation.

10 So, for example, the first two factors deal
11 with, are there agreements out there that either of the
12 parties have been party to or that are agreements that
13 relate to the patent-in-suit?

14 Factor 4 and 5, for example, relate to, does
15 Centocor have a licensing policy, and are Centocor and
16 Abbott -- are they competitors?

17 You also clearly need to look at things like
18 profitability. So Factors 8, 12, and 13 deal with the
19 profitability of the product, again, from both sides,
20 Abbott, as well as Centocor.

21 And Factors 9 and 10, for example, deal with
22 how important the product is.

23 So those are the kinds of things that you
24 consider. What I do want to do is just highlight the
25 last factor.

1 Q. All right. Now, before you -- we go to that,
2 let me just ask you before we reach it, in doing your
3 work before coming to Court and in arriving at your
4 opinions, did you consider each and every one of these
5 factors in detail?

6 A. I did.

7 Q. All right. Now, is there one particular
8 factor that it would be helpful to the jury to talk
9 about?

10 A. I think it would. Factor 15.

11 Q. All right. Would you please explain it.

12 A. Sure. Factor 15 in my mind really summarizes
13 the negotiation. So it's the amount that a licensor --
14 that's Centocor -- and a licensee -- in this case,
15 that's Abbott -- would have agreed upon, again, in July
16 of '06, if both had been reasonably and voluntarily
17 trying to reach an agreement.

18 So that's the amount that a prudent
19 licensee -- that's Abbott. So how much Abbott, who
20 desired, as a business proposition, to obtain a license
21 to make and sell, in this case, Humira, using the '775
22 patent, how much would they have been willing to pay
23 Centocor and yet be able to maintain some kind of a
24 reasonable profit?

25 And it also looks on the other side of the

1 ledger of the amount that would have been acceptable by
2 a prudent patentee -- that would be Centocor -- who was
3 willing to grant a license.

4 So, again, the licensor has to be willing to
5 grant a license. So, again, you have to look at it from
6 both sides.

7 Q. Are you able to boil all of this down to
8 several key questions that one should look at to make a
9 determination of a reasonable royalty?

10 A. Yes, I am.

11 Q. All right. And would you explain to us what
12 those are, please.

13 A. So I boiled it down to three questions.

14 One is, how important is the patent to the
15 licensor, to Centocor, Johnson & Johnson?

16 The second question is, how important is this
17 patent to the licensee? In this case, Abbott.

18 And then the last question is really looking
19 at, are there other data points, are there other
20 reference points or licenses that assist us in coming up
21 at a number?

22 So, again, my analysis tries to look at both
23 sides of the negotiation table, what Abbott would be
24 willing to pay and what Centocor, J&J, would request,
25 would demand to be paid.

1 Q. In analyzing this, did you make a
2 determination of how important the patent was to the
3 licensor, in this case, Centocor?

4 A. Yes, I did.

5 Q. Explain that.

6 A. And it's very important to Centocor, and I
7 have a slide that sort of summarizes some of the main
8 reasons.

9 We've heard a lot over the last two days about
10 how important these drugs are and how they compete. So
11 Centocor and Abbott are directly competing in this
12 biologic market. And that's a very important factor to
13 license a competitor.

14 At the time of the negotiation, Remicade is on
15 the market. Remicade is selling very well. In fact,
16 through today, Remicade has sold approximately \$16
17 billion dollars in sales.

18 But more importantly, at the negotiating table
19 in 2006, Centocor still had an expectation that Remicade
20 would sell a tremendous amount more, \$23 billion.

21 So licensing a competitor, when you have a
22 product that's that profitable and that big is a very
23 big deal. It's not only an important product to
24 Centocor; it's Johnson & Johnson's largest product at
25 this point in time, and it was Johnson & Johnson's --

1 one of its largest products in '06.

2 And, again, not just a hard product, but with
3 an expectation to continue to grow. So it was very
4 important to Centocor.

5 Q. Would you explain your opinion and analysis on
6 the importance to Abbott?

7 A. Well, I have a slide also that summarizes
8 that. And in my opinion, this license was also
9 incredibly important to Abbott.

10 In 2006, at the time of the hypothetical
11 negotiation, Abbott had forecasted that it would sell
12 approximately \$23 billion of Humira, the time period
13 from '06 through 2011.

14 2011 is an important point, because that would
15 be the end of the license agreement. Again, you don't
16 have a license agreement forever. It has an end point.
17 Abbott has no design-around to the '775 patent. That's
18 important, because that means that Abbott, in this
19 hypothetical world, could not just get up from the table
20 and say to Centocor, I'm not willing to pay this,
21 because I have an alternative. I can make the product
22 in another way. I can sell Humira without infringing
23 the patent.

24 This product was very important
25 profitability-wise to Abbott. The gross profit on this

1 product is about 80 percent.

2 The annual report in 2007 says that by 2007,
3 Humira became Abbott's most successful product in our
4 history. It says it was not only an important product;
5 it was the largest product in Abbott's entire history of
6 more than a hundred years.

7 And in another document in that same
8 timeframe, it says Humira is key to the former products
9 group's current and future success. So Humira accounted
10 for about 20 percent of Abbott's pharmaceutical sales.

11 So this is a very important product, a very
12 profitable product. It's growing in size, growing in
13 importance. And, again, Abbott did not have a
14 design-around, so it's very important to Abbott.

15 Q. And what does all this add up to in your
16 royalty analysis?

17 A. Well, at the negotiation table, it would drive
18 the reasonable royalty up, because Abbott would seek and
19 would need that license.

20 Q. One of the key questions you showed us a few
21 minutes ago was an analysis or looking at license
22 agreements and other data points.

23 Did you do that?

24 A. I did.

25 Q. Can you summarize for us what you looked at in

1 that regard, please.

2 A. Yes. I broke it down into, basically, five
3 areas.

4 There are license agreements that Centocor has
5 on Remicade with other parties that are not in this
6 litigation, and there are license agreements that Abbott
7 has dealing with Humira with parties, again, that are
8 not in this litigation. So I looked at those.

9 There is also an agreement between Centocor
10 and Abbott. We heard it a little bit earlier on today,
11 the agreement involved in the Kennedy Institute.
12 And there were various other agreements between other
13 parts of Johnson & Johnson -- not Centocor, between
14 other parts of Johnson & Johnson and Abbott that I
15 looked at.

16 And lastly, I looked at some benchmarks and
17 industry surveys and averages to help give me a
18 benchmark as to what an appropriate rate would be.

19 Q. All right. Could you summarize for the jury
20 what your review and analysis of the Remicade and Humira
21 license reveals?

22 A. Yes. There are about five or six licenses
23 that Centocor has with other parties and a similar
24 number, five or six, that Abbott has with other parties,
25 and those rates on those license agreements range

1 between about 0.3 percent and about 6 percent.

2 For example, the agreement between New York
3 University and Centocor is about 4-1/2 percent.

4 So I looked at those agreements.

5 Q. Did these agreements establish a reasonable
6 royalty in a hypothetical negotiation?

7 A. No, they did not.

8 Q. Why not? Explain that, please.

9 A. The agreements were signed at times when the
10 economic conditions between the parties were different.
11 So, for example, two major differences are that those
12 are agreements where a licensor, either Abbott or
13 Centocor, and the licensee -- so, for example, Centocor
14 and NYU, NYU would be the licensee.

15 So these are agreements where the licensor and
16 the licensee were not competitors. They were not
17 competing directly. They were typically agreements with
18 educational institutions or research institutions, as
19 opposed to companies, such as Abbott and Centocor, that
20 were competing.

21 So that was one major reason.

22 The other reason is that these agreements were
23 typically signed two or three years before either
24 Remicade or Humira had been approved by the FDA and
25 become a commercial product.

1 And as we know, it can take -- there's risk
2 and uncertainty. It can take time; it can take tens of
3 hundreds of millions of dollars; and you can get almost
4 all of the way through to FDA approval and the product
5 may not be approved.

6 So at the time of signing an agreement, when a
7 product is still in development, you typically see much
8 lower rates because of that risk and uncertainty.

9 So for those reasons, I thought they were -- I
10 looked at them, but they didn't -- they didn't, by
11 themselves, establish a rate for me.

12 Q. Abbott and Centocor are competitors, and based
13 on your knowledge and experience, what effect does that
14 have on a royalty negotiation?

15 A. That, again, would typically drive the rate
16 up.

17 Q. And in this case, we know that the product,
18 Humira, was already on the market when the
19 patent-in-suit issued. What effect does that have on a
20 royalty negotiation in your experience and in your
21 opinion?

22 A. Again, that would drive the rate up, because
23 there's not the uncertainty that the licensed product
24 may not get to a commercial stage.

25 At this point, you actually have a commercial

1 product that's doing very well in sales and
2 profitability, and the expectations in those is that it
3 will continue to do very well.

4 And indeed, not only was that an expectation,
5 but it actually happened. Humira is -- last year sold
6 \$4-1/2 billion worldwide. So it's a very successful
7 product.

8 Q. Now, you mentioned one of the categories of
9 license agreements was between the parties. Have you
10 analyzed and reviewed a license agreement between J&J,
11 Centocor, on the one hand, and Abbott on the other hand?

12 A. Yes, I have. It's actually --

13 Q. Summarize that, please.

14 A. It's actually two agreements. I believe
15 Mr. Dow spoke about them this morning, and that's
16 related to the Kennedy Institute. And I believe I have
17 a slide that summarizes those.

18 Q. All right. And in evidence, those agreements
19 are Plaintiffs' Exhibit 121 and Plaintiffs' Exhibit 669.
20 And you've reviewed those, haven't you?

21 A. Yes, I have.

22 Q. And could you summarize that for us, please.

23 A. And, again, I looked at those two agreements
24 together. They were signed at the same time. They're
25 between the same parties, and in fact, they reference

1 each other.

2 So on the one hand, Centocor grants Abbott a
3 sublicense for Humira co-administered with Methotrexate.
4 So that's when Humira is used with, administered with
5 Methotrexate.

6 So Centocor did allow its competitor, Abbott,
7 to go into a competing product by giving them that
8 license, and that's in December of 2002. But in return,
9 Centocor got something in return.

10 So Abbott pays to -- for the right to sell
11 Humira co-administered with Methotrexate. And, again,
12 that's not in the entire market; it's in a limited
13 market, not -- so it's not all Humira.

14 Abbott pays a royalty of 2 percent to the
15 Kennedy Institute, as well as Abbott granted Centocor
16 rights to certain technology that was related to -- and
17 at that time, it was called CNTO, C-N-T-O, 148.

18 At a later point in time, the document's
19 calling it golimumab, and this is the product they just
20 launched in April called Simponi.

21 Q. All right. And you mentioned this product,
22 and how did you determine its value was in the context
23 of these negotiations between the parties that resulted
24 in a license going one way and a license coming the
25 other?

1 A. There were documents that showed that Centocor
2 valued the CNTO-148 or Simponi product, that they valued
3 that product extremely highly. There are sales
4 projections at the time of the hypothetical negotiation;
5 there are sales projections at a later point in time.
6 So it was an incredibly valuable product to Centocor.

7 So what you see on the slide is, in 2003, the
8 sales projections. So the negotiations in December of
9 2002 -- and I'm talking about data from a 2003 strategic
10 plan, and the way that these strategic plans work is
11 that they are developed at the end of the year prior.
12 So they are developed at the end of 2002.

13 And Centocor projected sales of CNTO-148 at
14 that time to be about \$1.9 billion over the time period
15 of 2008 through 2012.

16 So in 2002, they expected the product to
17 launch in '08. It actually launches in April of '09.
18 But they thought this was a very valuable technology.
19 I looked also at the data point at 2006. And 2006 is
20 important to me, because the hypothetical negotiation is
21 in July of 2006.

22 So by July of 2006, in their strategic plan,
23 Centocor had upgraded its forecast of sales of what
24 becomes Simponi to approximately \$5.6 billion. They
25 realized at that point that the product will launch in

1 '09, and again, it's a five-year forecast up to 2013.

2 So, yes, they licensed Humira to get on the
3 market, but they got something that they thought was
4 extremely valuable in return. And that information
5 would be key at the hypothetical negotiation.

6 Doesn't tell us specifically what the royalty
7 rate is but it does tell us that Centocor would want
8 something of extreme value in return to allow Abbott on
9 to the rest of the market.

10 Q. Now, let me see if I understand correctly.

11 This data point, as you call it, in 2003 was
12 developed in 2002 relating to Simponi.

13 A. Yes.

14 Q. Seven years before it actually got to the
15 market.

16 A. Correct.

17 Q. And is that unusual in the pharmaceutical
18 industry?

19 A. No. It's not unusual for a product to take a
20 long time to get through development to be launched.
21 But during that time period, a company's spending a
22 tremendous amount of money and resources to try and get
23 that product through development and to launch.

24 And so it's not unusual for the financial and
25 marketing people to have projections of what they expect

1 the product to do, assuming that it will be launched.
2 Otherwise, why would you -- how would you explain to
3 management that it was reasonable to spend hundreds of
4 millions of dollars? You have to have an expectation
5 that you would recoup that money.

6 Q. So in context, what you're talking about is a
7 license agreement that Centocor obtained from Abbott in
8 2002 for a product that it had very high hopes for at
9 some point in the future?

10 A. Correct.

11 Q. Now, have you seen any documents from Abbott
12 that have any suggestion or indication about what they
13 thought the value of the rights that were being conveyed
14 to Centocor back in 2002?

15 A. Yes, I have. I've seen a document from Abbott
16 that values those rights in the Abbott document at \$1.6
17 billion.

18 Q. All right. Let's take a look at Exhibit 465,
19 please. Is this the exhibit?

20 A. I think that's my CV. I don't think that's
21 it.

22 Q. That's 466.

23 A. That is -- that's the first page of the
24 exhibit. I believe the last page is where the
25 information is, and it's --

1 Q. Let's look at the first page, okay?

2 A. Okay.

3 Q. This is -- as you understand it, this is an
4 internal e-mail that we were able to obtain in this case
5 from Abbott.

6 A. Correct.

7 Q. And in September of 2005, and one Abbott
8 person is communicating with another.

9 A. That is correct.

10 Q. All right. Now let's go to that page.

11 A. Okay. So there's clearly a lot of information
12 on the page, and what was important to me was the fifth
13 and the sixth bullet point.

14 So the fifth bullet point is that J&J claimed,
15 when Abbott needed a license to the Kennedy patent at
16 the time of the Humira launch -- that's what we're
17 talking about in December of 2002; we just talked about
18 that concept -- J&J had provided it to Abbott for only a
19 pass-through consideration.

20 So J&J -- this bullet point talks about J&J
21 had allowed or Centocor had allowed Abbott on to the
22 market to sell Humira co-administered with Methotrexate
23 and that there was a 2 percent royalty, but that 2
24 percent royalty went to Kennedy, not to Centocor.
25 So that's the context.

1 The next bullet point explains what the Abbott
2 person is writing. It says J&J failed to recall that
3 they received in exchange for a license to the Kennedy
4 patent -- and what they received was a license to the
5 Salfeld human TNF patent, the '382 patent. And so
6 that's dealing with the other half of those two
7 agreements.

8 And then they say, We, Abbott, have estimated
9 that J&J derived 1.6 billion in value. And then it
10 explains in parentheses what it means by that. It says
11 NPV of margin for CNTO-148.

12 So what that means to me is -- NPV typically
13 means net present value. So, again, these are going to
14 be sales going out into the future. The net present
15 value says, what is that future benefit worth in a lump
16 sum today? So today would be September '05.

17 And it's of margin. Margin is another word
18 for profit as opposed to for sales. So it has a
19 present-day value of profit of 1.6 billion according to
20 the Abbott person.

21 And, again, that's for CNTO-148, and CNTO-148
22 is the product that gets named Simponi when it goes to
23 the market.

24 Q. So in looking at those license agreements, is
25 it fair to just focus on the number for a royalty there?

1 A. No, it's not.

2 Q. You mentioned that there were some agreements
3 between Abbott, on the one hand, and other parts of
4 Johnson & Johnson that you evaluated and considered.

5 Could you briefly summarize that for us,
6 please.

7 A. Yes. I saw a number of agreements. There
8 were some ranging from about 4 percent to about 12
9 percent, which I looked at, but I didn't consider to be
10 directly comparable.

11 And then there was one agreement that I
12 thought was directly comparable that I used in my
13 analysis.

14 Q. And just to get us started here, what
15 agreement was that?

16 A. That was an agreement between Cordis, which is
17 another part of Johnson & Johnson, and Abbott, and that
18 was an agreement that related to stents, stents on
19 medical devices that are used for arterial blockages.

20 Q. Now, is Cordis a Johnson & Johnson subsidiary
21 as Centocor is a Johnson & Johnson subsidiary?

22 A. Yes, it is.

23 Q. And you understand that we're not addressing
24 stents in this case, don't you?

25 A. I do. We are dealing with biological

1 products.

2 Q. And from an economic standpoint, can you tell
3 us why you consider that important to consider in the
4 context of our case?

5 A. I can.

6 The first reason is that in this case, this
7 part of J&J Cordis and Abbott were direct competitors.
8 They were competing in a market where these stent
9 products typically sell on the order of a few hundred
10 million dollars a year. So it's a very big market.
11 It's a very profitable market. It's a very growing
12 market.

13 There was also at a time -- this negotiation
14 was at a time when my understanding is that Abbott
15 needed a license in order to commercially launch its
16 products. Its products were ready or about to be ready,
17 but it needed a license. These patents were blocking
18 patents, so Abbott needed to take a license.

19 Abbott approached J&J and sought a license,
20 and J&J granted a license. And so I thought that from
21 an economic perspective, there was a lot of
22 comparability.

23 Q. Under those economic facts, what type of
24 royalties are reflected in that agreement?

25 A. There were three royalties.

1 There was a royalty of 26 percent for what was
2 called the Palmaz patents, which my understanding were
3 the most important patents in this agreement, there was
4 a royalty of 15 percent, and there was a royalty of 3
5 percent for two other sets of technology that were less
6 important.

7 Q. Now, Dr. Gering, you're not advocating a 26
8 percent royalty in this case, are you?

9 A. No, I'm not.

10 Q. And I want you to be sure and explain to us
11 why this agreement is relevant, relating to stents with
12 a 26 percent royalty, to the extent that you haven't
13 already.

14 A. I thought it was important because, again,
15 when dealing with competitors with important products
16 that are on the market dealing with a patent that was
17 necessary for the licensee to have -- without that
18 patent, they couldn't sell the product that they wished
19 to -- and it shows that in those types of conditions,
20 you can easily get royalty rates of above 20 percent.
21 And so I thought that was an important consideration in
22 my analysis of what the licensee would have known and
23 the licensor would have known, because here was an
24 agreement, a real agreement, between the two parties.

25 Q. You mentioned another data point, and I want

1 to move to that. You mentioned the studies or
2 information available in an industry.

3 A. Yes, I did.

4 Q. And in this case, were you able to find
5 some -- such information?

6 A. Yes, I was.

7 Q. I would like to show you Plaintiffs' Exhibit
8 464 in evidence, and let's start with the cover.

9 Tell the Ladies and Gentlemen what this is.

10 A. This is a biopharmaceutical royalty rates and
11 deal terms report. It was published and -- the study
12 was commissioned by and then published by the Licensing
13 Executive Society in June of '08.

14 And it relates to information collected by
15 survey from deals done in '05, '06, and '07. They
16 looked at a couple of hundred deals under different --
17 segmented in different -- different ways.

18 Q. This License Executive Society is one to which
19 you belong?

20 A. I do.

21 Q. Let's look at Page 1, the introductory letter
22 in the first paragraph there.

23 MR. SAYLES: If I could have that
24 highlighted, please. Just the first paragraph, please.

25 A. Well, this is a study that was done, because

1 the organization's objective was to provide its members
2 with relevant licensing information. It was --
3 there's -- later on, it says it was to be used or
4 potentially used as a benchmark so that licensing
5 executives can use it.

6 And it was basically based on surveys of
7 people that are already involved in the industry. It
8 was targeted at people in the pharmaceutical and the
9 biotech industries, so they talked to people in academic
10 institutions and in pharmaceutical and biotech
11 companies, community both licensors and licensees, to
12 get and accumulate the information.

13 Q. (By Mr. Sayles) I have a two-sided copy of the
14 exhibit here in my hand. Have you reviewed the entire
15 report?

16 A. At one point, I read it. I wouldn't say I've
17 memorized it.

18 Q. All right. Let's go to Page 3, and I'd like
19 you, if you would, to tell the Ladies and Gentlemen of
20 the jury about this study before we go to the particular
21 part that we want to focus on.

22 Start with the first paragraph.

23 A. So the LE -- it talks about what the LES is.
24 It's 6,000 members who engaged in dealing with
25 intellectual property, the manufacturing, the

1 transferring, the licensing.

2 Typically, people are either licensing
3 professionals at pharmaceutical companies or high-tech
4 companies, consultants, lawyers, academics.

5 And this was a survey of people in the biotech
6 and pharmaceutical sector -- you see in the second
7 paragraph -- in an attempt to benchmark important areas
8 of deal-making for licensing professionals.

9 This was an update of a study that was done in
10 1992. The LES and members of the LES felt that updated
11 information would be useful. So it was -- again, it was
12 conducted on data in '05, '06, and '07, and it was
13 published in the middle of '08.

14 Q. All right. And just briefly look at the next
15 paragraph and tell us its importance.

16 A. Its importance to me is the highlighted
17 section, that it's a benchmark of important areas of
18 deal-making.

19 Q. All right. Let's go down to the fourth
20 paragraph regarding the LES survey, and tell us who it
21 is directed to or at.

22 A. Well, again, what shows in the fourth
23 paragraph is that it's an update of a survey done in
24 1992, and clearly, the author's hope, that the report is
25 useful to LES members and others who are interested in

1 the field of licensing and intellectual management,
2 intellectual asset management.

3 Q. All right. I would like you to take a look
4 just very briefly at Page 6.

5 You indicated that this data was collected
6 over the previous three years. That's shown in the
7 first paragraph.

8 A. Yes. This -- well, it goes through, I guess,
9 how it was collected. The LES asked an outside
10 organization called Veris -- they targeted various
11 individuals and companies. They sent survey
12 information, follow-up information.

13 I think in the end, they had 230 or 233
14 respondents, and from that, they had complete data on
15 about 100 or 150 licenses.

16 Q. All right. Right above that, the sentence in
17 the paragraph above it that ends that paragraph, in
18 order to garner?

19 A. In order to garner further participation, the
20 LES royalty rate committee -- that's the office --
21 personally contacted the top 50 pharmaceutical
22 companies.

23 So it was -- definitely, it was an attempt to
24 get live, real data. And one of the ways they did it is
25 that though they've summarized all the information in

1 the report, you don't have any names.

2 So people provided information, but they --
3 but they don't release -- in the study, they don't
4 release the actual names of agreements between who the
5 companies were. They've just summarized it.

6 Otherwise, nobody would really give them
7 confidential information.

8 Q. Based on your knowledge, is Centocor in the
9 top 50 pharmaceutical companies?

10 A. I know J&J is. I'm not sure if Centocor is
11 measured separately. But J&J is definitely in the top
12 10.

13 Q. Is Abbott in the top 50 pharmaceutical
14 companies?

15 A. Absolutely.

16 Q. All right. Now, is there a particular page of
17 this Licensing Executive Society that you think would be
18 helpful to the jury in understanding your opinions?

19 A. Yes, I do. There's a -- there's a page
20 related to royalty rates at launch. I think it's Page
21 27.

22 Q. All right.

23 MR. SAYLES: Let's go to Slide 5.

24 A. Page 26. So this is a page from the report,
25 and it talks about fixed royalties or average royalties

1 by stage of development.

2 Fixed royalty just means that the royalty rate
3 is the same number over the life of the agreement as
4 opposed to changing.

5 And what's important to me is this bar chart.
6 And there are three -- there are three bars there. The
7 one that's highlighted is -- it's called Group 5
8 launched.

9 And what that means is that's the average
10 royalty rate in these agreements between licensors and
11 licensees where a product is actually launched. It's
12 commercial. It's not a -- it's not something in
13 development.

14 So that gives a benchmark of 11.6 percent from
15 the study.

16 I thought what was also interesting are the
17 two little bars on the left, Group 1 and Group 2.
18 Group 1 is called preclinical, and Group 2 is called
19 pre-POC.

20 So preclinical is typically at a very early
21 stage in development, around what's called Phase 1 or
22 Phase 2. So that could be a number of years before a
23 product launches, maybe five or six years even.

24 And pre-POC is typically between Phase 2 and Phase 3 of
25 the clinical studies as defined by this report.

1 So that's further on in the development stage but still
2 maybe a year or two or three away from actually getting
3 an FDA-approved product.

4 And what you notice is, those numbers are less
5 than half of the 11.6. So it shows that when you're
6 licensing something before it's launched, that risk and
7 uncertainty is reflected in the royalty rate compared to
8 when you're licensing something that's actually a
9 commercial product.

10 Q. (By Mr. Sayles) Now, based on this work that
11 we've talked about, in looking at some of these data
12 points we've talked about, I just want to ask you, did
13 you look at a whole lot more?

14 A. I did. I looked at other rates --

15 Q. All right.

16 A. -- and other surveys.

17 Q. And is what we've talked about here a fair
18 representative summary of the types of data and
19 information you've studied and analyzed before coming to
20 Court?

21 A. I believe so.

22 Q. And do you have an opinion as to the
23 reasonable royalty rate of 15 percent and a basis for
24 that?

25 A. I do.

1 Q. And I would like to show you a calculation of
2 the reasonable royalty, and I'll ask you if this is your
3 calculation.

4 A. Yes, it is.

5 Q. And would you explain to the Ladies and
6 Gentlemen of the jury how you made this calculation so
7 that they will understand your opinion.

8 A. So what you see there is a reasonable royalty
9 of 15 percent, and the line above it is total Humira
10 sales subject to the royalty of approximately 6.7
11 billion. So that was the slice in the pie that we saw
12 earlier on.

13 And that's made up of two numbers. It's sales
14 in the United States of infringing Humira that are not
15 in the lost profits calculation and then the sales of
16 Humira outside of the United States.

17 And if you multiply the 6.7 billion number by
18 the 15 percent, then the royalty damages are
19 1,008,256,000.

20 Q. And in terms of the royalty base, did your
21 numbers come from the data that has been exchanged in
22 this case --

23 A. Absolutely.

24 Q. -- and the exhibits admitted in evidence?

25 A. Yes.

1 Q. Did you analyze the impact, if you will, of a
2 15 percent royalty on Abbott's profits for Humira?

3 A. I did.

4 Q. Would you explain that, please.

5 A. Yes. I have a slide that shows both why I
6 think the number is reasonable and what the profits are
7 at the end.

8 So, again, I looked at, again, royalty pays
9 on -- paid on Remicade and Humira. There was a range,
10 .3 to 6. 4-1/2, for example, was the NYU agreement.
11 And I didn't think that they were directly comparable
12 because they weren't competitors. This was before
13 launch. And so the rates could double.

14 Then I looked at the industry averages, which
15 was 11.6.

16 Then I considered the fact of what Centocor
17 got in return for letting Humira on the market
18 administered with Methotrexate. And that was valued at
19 \$1.6 billion by Abbott.

20 I also looked at what I thought was an
21 economically comparable agreement with Abbott.

22 And then I looked at some other factors that
23 they -- the competitors, which the arrow shows that it
24 drives the rate up. Humira is very profitable, it's
25 very important to Abbott, and it's of growing

1 importance.

2 And then lastly, there's no design-around.

3 So I thought my 15 percent rate was reasonable
4 and supportable.

5 And then I looked at what its impact was on
6 Abbott's profit. So the next slide would show the
7 impact on the profit.

8 And after paying a 15 percent royalty to
9 Centocor, Abbott is left with a profit of \$32 on every
10 hundred dollars of sales.

11 So if they pay the 15 percent and then they
12 pay all the other costs, the cost of making the product,
13 the cost of promoting the product, the cost of selling
14 the product, as well as the other licenses that it pays
15 to third parties not in this litigation, as well as
16 continued studies, so all those other costs, they're
17 still left with \$32.

18 Q. Did you prepare a slide to summarize your
19 calculations of damages combining lost profits and a
20 reasonable royalty?

21 A. I did.

22 Q. And could we look at that, and does this
23 reflect your opinion as to both the reasonable royalty
24 and the lost profits sustained in this case?

25 A. Yes. The yellow bar there shows the sum of

1 the total lost profits by the different indications.

2 And then the line below shows the reasonable royalty on
3 the sales that are not included in the line above. And
4 then the total is 2.176 billion.

5 Q. All right. I want to go through these
6 numbers, because we are creating a record here, and this
7 is to aid the jury.

8 A. Okay.

9 Q. So what was the total lost profits in your
10 opinion that were sustained in this case?

11 A. \$1,168,466,000.

12 Q. And what would be a reasonable royalty not
13 including any sales including -- included in lost
14 profits already in your opinion?

15 A. So the remaining sales that are not in the
16 lost profits, the royalty would be 1,008,256,000. And
17 then the two combined would be 2,176,722,000.

18 Q. All right. Now, at my request, did you do
19 some other calculations?

20 A. Yes, I did.

21 Q. Did you calculate lost profits assuming no
22 lost profits in rheumatoid arthritis?

23 A. Yes, I did.

24 Q. And have you prepared a summary of that?

25 A. I did.

1 Q. And would you explain that to the ladies and
2 gentlemen of the jury if you have no lost profits for
3 rheumatoid arthritis?

4 A. So you can see in the top line, the lost
5 profits in RA is now zeroed out. It's now a zero. So
6 there's no lost profits under this scenario.

7 And then the total lost profits and reasonable
8 royalty number would become 1,673,752,000.

9 Q. And at my request, did you do a calculation of
10 the damages assuming only lost profits for Crohn's
11 disease?

12 A. I did.

13 Q. And do you have a summary of that that you
14 could explain, please?

15 A. Yes, I do.

16 So what you see here on this slide, there are
17 only lost profits for CD, for Crohn's disease. So RA,
18 AS, PsA, and PS are all zeros in that top part of the
19 slide. And then the total damages combination of lost
20 profits in Crohn's disease, plus reasonable royalty
21 would be 1,494,912,000.

22 Q. These last two calculations you did at my
23 direction and request.

24 A. Yes.

25 Q. What is your first solid professional opinion

1 as to the damages in this case?

2 A. It would be the next slide, which would be
3 lost profits in all of the therapeutic areas in the
4 United States so that the total number would be
5 2,176,722,000.

6 Q. Did you take into account the arbitrator's
7 award and not include sales for the drug that was
8 combined with Humira that was combined with
9 Methotrexate?

10 A. I -- I accounted for it by removing it. It
11 doesn't exist in my damage calculation.

12 MR. SAYLES: I'll pass the witness.

13 MR. BECK: May it please the Court.

14 CROSS-EXAMINATION

15 BY MR. BECK:

16 Q. Good afternoon, Dr. Gering.

17 A. Good afternoon.

18 Q. You and I have never met before, have we?

19 A. I don't believe we have, sir.

20 Q. And just so we're clear, I'm on the other side
21 from you. You know that, don't you?

22 A. Yes, I do.

23 Q. And you know I'm going to ask you some
24 questions about some of these numbers and calculations
25 that you just got through telling the ladies and

1 gentlemen of the jury about.

2 A. Yes, I do.

3 Q. All right. Now, you told the ladies and
4 gentlemen of the jury that you were involved in about a
5 hundred other patent cases; is that correct?

6 A. Yes.

7 Q. And in those approximately 100 other patent
8 cases, you testified, did you not, in a lot of them?

9 A. Not in all of them, but in many of them, yes.

10 Q. And you've given depositions in a lot of those
11 cases, have you?

12 A. Correct.

13 Q. You've testified in a court of law in some
14 cases?

15 A. Correct.

16 Q. So you are an experienced testifier, are you
17 not?

18 A. I have experience, yes.

19 Q. You've even testified for and on behalf of
20 Johnson & Johnson in other cases, have you not?

21 A. Correct.

22 Q. Now, you have told the ladies and gentlemen of
23 the jury that as an expert, you have made certain
24 assumptions, correct?

25 A. Yes.

1 Q. And that's perfectly proper; nothing wrong
2 with that. It's just something that an expert must do
3 in order to get to the bottom line.

4 A. Absolutely.

5 Q. And in your particular case, you, for example,
6 assumed that there was infringement of the '775 patent.

7 A. That is correct.

8 Q. Don't know that, do you?

9 A. I don't know it at all.

10 Q. Not giving an opinion that we infringed that
11 patent.

12 A. Not at all.

13 Q. Not suggesting to the jury, top side or
14 bottom, we infringe that patent, are you?

15 A. No, I'm not suggesting anything.

16 Q. You're also not suggesting to the ladies and
17 gentlemen of the jury that somehow this '775 patent is
18 valid, are you?

19 A. Correct. I'm not suggesting that.

20 Q. Not suggesting, top side or bottom, that that
21 patent is valid.

22 A. I have no opinion on that.

23 Q. What you've done, because you were told to do
24 that by the lawyers representing the other side -- and
25 that's entirely proper -- Doctor, I want you to assume

1 that this patent is infringed, and I want you to assume
2 it's invalid -- excuse me -- is valid, correct?

3 A. That is correct.

4 Q. Now, if the ladies and gentlemen of the jury,
5 who must decide whether or not this patent is infringed
6 or not -- you understand they're going to make that
7 decision.

8 A. Absolutely.

9 Q. If they decide that this patent is not
10 infringed, then despite all these slides we've seen, all
11 these calculations you have done, the damages are zero,
12 are they not?

13 A. That is correct.

14 Q. And if the ladies and gentlemen of the jury,
15 in their infinite and collective wisdom, decide that the
16 '775 patent is invalid, then despite all these slides
17 we've seen, all these calculations we've seen, the
18 answer to the damage issue is zero, correct?

19 A. Yeah. My number is zero, yes.

20 Q. All right. Now, a couple of questions, and I
21 tell you, Mr. Lee told me to ask these, and I don't know
22 why I'm asking them, but I'm going to ask them anyway.

23 You're not a scientist, are you?

24 A. That is correct.

25 Q. And you never have made an anti-TNF antibody

1 of any kind, correct?

2 A. That is correct.

3 Q. And you talked about this arbitration. You
4 know, do you not, sir, that that arbitrator never
5 decide -- decided whether or not the '775 patent was
6 infringed or not, did he?

7 A. That's my understanding, yes.

8 Q. The issue was not before him, was it?

9 A. I -- I don't believe so.

10 Q. Okay.

11 A. I certainly have assumed such.

12 Q. All right. And the arbitrator did not decide
13 validity --

14 A. That's my --

15 Q. -- of the '775 patent.

16 A. That's my understanding.

17 Q. And those are the issues this jury's going to
18 decide, as you understand.

19 A. Absolutely.

20 Q. Now, you were asked a few minutes ago about
21 whether or not you were asked to make some calculations
22 by counsel for Centocor in this case, and it was Slide
23 30 and 31.

24 When were you asked to make those
25 calculations?

1 A. Well, those calculations were already in my
2 report in the sense that my report had very detailed
3 numbers. I was asked to put those numbers out there
4 without those -- with those adjustments a few weeks ago.

5 Q. All right. So the -- the calculations with
6 these adjustments you've told the ladies and gentlemen
7 of the jury about was after your report was prepared?

8 A. Well, can I give a slightly longer --

9 Q. Let me --

10 A. My report was updated last week because of
11 updated data, so -- but it was after my initial report,
12 yes.

13 Q. After your initial report is when those
14 adjustments were made.

15 A. Correct. My initial report had those numbers
16 in them, but I just zeroed them out. But they were in
17 the calculations.

18 Q. And this was a couple of weeks ago?

19 A. Yes.

20 Q. Now, I want to clarify one point before I
21 actually get into the -- a lot of the questions I want
22 to ask you.

23 A. Okay.

24 Q. The \$32 of profit that you say that our
25 client, Abbott, makes for every \$100 of sales, from the

1 work you've done in this case, you know, do you not,
2 that that \$32 has got to be used and will be used for
3 research and development for other new drugs and
4 medicines, don't you?

5 A. Well, some of it will be. Typically, some of
6 -- some profits from pharmaceutical companies are
7 reinvested for more research and development, yes.

8 Q. And you've seen in some of the work you've
9 done in this case that a very, very small percentage --
10 not just for my client, but for Centocor as well -- are
11 unsuccessful (sic) for whatever reason. You know that.

12 A. I think you meant to say are successful, but I
13 would agree with you. A very small percent are
14 successful, depending when on the pipeline you're
15 looking at it, absolutely.

16 Q. All right. Now, let me start with what you've
17 actually done in terms of your fundamental opinions.

18 What you have done in this case, Doctor, as I
19 understand it, is you have formed the opinion that an
20 appropriate damages award in this case would be a
21 combination of lost profits and a reasonable royalty?

22 A. Yes.

23 Q. Both.

24 A. Yes.

25 Q. And so let me start first with a reasonable

1 royalty. May I do that, please?

2 A. Absolutely.

3 Q. Now, a reasonable royalty analysis, so that I
4 can understand it, involves trying to figure out what
5 Abbott and Centocor would have done if they had sat down
6 and negotiated a license.

7 A. Correct, back in -- back in July of 2006.

8 Q. Absolutely. Back on July 4, 2006.

9 A. Yes.

10 Q. And you selected July 4, 2006, because that's
11 the date the patent was issued.

12 A. Yes. Yes.

13 Q. All right. Now, this is what is called a
14 hypothetical negotiation, right?

15 A. Correct.

16 Q. We know there wasn't such a negotiation, so
17 you, as an expert, and our expert has got to try to
18 figure out, well, what would these two parties have done
19 back on July 4, 2006, if they had sat down and tried to
20 negotiate a license? That's what you're trying to do.

21 A. Correct.

22 Q. And your opinion was that if these two
23 parties, Abbott and Centocor, had sat down on July 4th,
24 2006, they would have come up with a 15 percent royalty
25 rate.

1 A. Yes.

2 Q. That's your opinion.

3 A. Yes.

4 Q. Now, one of the things you told us in Slide 19
5 was that one of the -- one of the steps that you go
6 through in trying to reach an opinion with respect to
7 what this reasonable royalty rate is going to be, you
8 look for other licenses or reference points, don't you?

9 A. That is one of the -- one of the things that I
10 looked at, yes.

11 Q. What has Abbott done in the past that's
12 somehow comparable, right?

13 A. Well, it's two steps: What has Abbott done,
14 and then what has Abbott done that is somewhat
15 comparable, yes.

16 Q. Right. Same thing for Centocor.

17 A. Correct.

18 Q. And then you actually even look for other
19 agreements by other parties, other than Centocor or
20 Abbott, that you think might somehow be relevant --

21 A. Correct.

22 Q. -- right?

23 And then you look at those numbers, and then
24 you consider all those numbers, and you try to come up
25 with a number that you believe is a fair, a fair

1 reasonable royalty rate, correct?

2 A. That was my intention, yes.

3 Q. Now, so that the ladies and gentlemen of the
4 jury might know, in -- this report you wrote is about
5 that thick (indicating), isn't it, your original report?

6 A. Yes.

7 Q. Now, in that report, in the body of your
8 report, you discussed as data points ten other
9 agreements, didn't you? And I'm going to go through
10 each one of them very quickly.

11 A. It sounds -- it sounds about right. I
12 discussed some in the body of the report. I referenced
13 a whole host of additional ones in an appendix. I
14 looked at many agreements.

15 Q. No. I'm talking about the ones you actually
16 went so far as to discuss in your report. There are ten
17 of them, aren't there?

18 A. There are ten that I specifically mention in
19 the body and by reference. All the other ones are
20 mentioned in the body.

21 Q. All right. And of those ten agreements that
22 are mentioned in the body, so that the jury might know,
23 nine of those ten have a royalty rate lower than your 15
24 percent number you've come up with, right?

25 A. Yes.

1 Q. And some of those that are mentioned in the
2 body of your report -- and I'm talking about these other
3 nine -- some of those percentages were significantly
4 lower than your 15 percent, weren't they?

5 A. Yes.

6 Q. Now, the one agreement that you've just spent
7 a few moments talking to the jury about, that does have
8 a rate that's either at or above your 15 percent is the
9 Abbott/Cordis agreement, correct?

10 A. Yes.

11 Q. And Cordis is a J&J subsidiary, as you've told
12 us, right?

13 A. Correct.

14 Q. That agreement has nothing to do with Humira,
15 does it?

16 A. Correct.

17 Q. Has nothing to do with Remicade.

18 A. Correct.

19 Q. Has nothing to do with any anti-TNF antibody,
20 does it?

21 A. Correct.

22 Q. In fact, it has nothing to do with any
23 biologic, like Remicade or Humira, does it?

24 A. Correct. It's a medical device. It's not a
25 drug.

1 Q. It has nothing to do with rheumatoid
2 arthritis.

3 A. Correct.

4 Q. Didn't even involve a pharmaceutical product,
5 did it?

6 A. Correct.

7 Q. As you've said, it involved a heart stent,
8 which is a medical device, correct?

9 A. Yes.

10 Q. And you will agree, will you not, sir, that
11 the technology involving heart stents is not comparable
12 to technology involving TNF-alpha antibodies.

13 Would you agree with that?

14 A. The science is definitely different, if that's
15 what you mean by the technology, absolutely.

16 Q. And in fact, the competitors in that market
17 are totally different than the ones we're talking about
18 in this courtroom, aren't they?

19 A. Correct. J&J and Abbott are the same, but
20 then the other competitors are very different, yes.

21 Q. And when Abbott and Cordis entered into that
22 agreement, Abbott didn't have any product on the market,
23 did it?

24 A. My understanding is that they needed that
25 license to launch their products. It was right at that

1 time. I'm not sure if they did or didn't have a
2 product, but it was all contemporaneous, is my
3 understanding.

4 Q. And when Cordis granted that license, they
5 were allowing Abbott to get into a market that Abbott
6 was not yet in; isn't that right?

7 A. That's my understanding.

8 Q. And wouldn't that have tended to cause the
9 price to go up?

10 A. I don't believe so. I think it would cause it
11 the other way.

12 Q. Well, you've got Cordis that's allowing a
13 competitor to get into a market that it was not in
14 before and to compete with it, right?

15 A. Yes.

16 Q. Now, another agreement you looked at in
17 your -- the body of your report is called the
18 Janssen-Abbott agreement.

19 You're familiar with that?

20 A. Yes. There may have been two of them, but
21 yes.

22 Q. Well, one was a 1986 agreement.

23 A. I think so.

24 Q. And that agreement covers an anesthetic
25 induction agent in Canada, right?

1 A. Yes.

2 Q. Not a biologic, like Humira or Remicade, was
3 it?

4 A. Correct.

5 Q. Had nothing to do with rheumatoid arthritis or
6 any of these diseases we've been talking about for the
7 last two days in this courtroom, right?

8 A. Correct.

9 Q. There was no commercially available product on
10 the market at the time this license was negotiated.

11 A. Correct.

12 Q. And the rates in that license were 6.25
13 percent up to 12.5 percent on net sales.

14 A. Yes.

15 Q. Then there's the 1989 Janssen-Abbott
16 agreement.

17 You're familiar with that?

18 A. Yes.

19 Q. And that product covered an agreement that was
20 really part of an automated drug delivery system, wasn't
21 it?

22 A. Yes, it was.

23 Q. Not a biologic, like Humira or Remicade, was
24 it?

25 A. Correct.

1 Q. Nothing to do with the diseases we've been
2 talking about in this courtroom for the last couple of
3 days, correct?

4 A. Correct.

5 Q. No commercially available and approved product
6 at the time of that agreement.

7 A. Correct.

8 Q. And just so that the jury might know, that was
9 the 1989 agreement, right?

10 A. Yes. December 29, '89.

11 Q. And the license rates in that agreement were 6
12 percent and 10 percent, weren't they, sir?

13 A. Yes, they were.

14 Q. And then there was another agreement in 2002
15 that you discussed in the body. That's the
16 Abbott-Tibotec agreement, if I'm pronouncing that
17 correctly, correct?

18 A. That's the way I pronounce it. We may both be
19 wrong.

20 Q. All right. And in that agreement, Tibotec, if
21 we're both pronouncing it correctly, gained the rights
22 to co-promote Abbott's Ritonavir product with one of its
23 own products.

24 A. Yes.

25 Q. And just so the jury might know, that product

1 is used to treat AIDS, isn't it?

2 A. That's my understanding.

3 Q. Good product?

4 A. I don't know one way or the other.

5 Q. In any event, the product is not a biologic
6 like Humira or Remicade, is it?

7 A. Correct.

8 Q. It doesn't treat the diseases that we're
9 talking about here?

10 A. Correct.

11 Q. And the product that Tibotec sought to
12 co-promote with our product was not approved at the time
13 of the agreement, was it?

14 A. Correct.

15 Q. And the royalty rate on that agreement for
16 worldwide sales was just 10 percent, wasn't it?

17 A. Yes.

18 Q. There was another agreement that was
19 referenced in the body of your report. That's the Amgen
20 Ortho.

21 Now, Ortho, that's a subsidiary of Johnson &
22 Johnson, isn't it?

23 A. Yes, it is.

24 Q. That's a 1985 agreement?

25 A. Correct.

1 Q. More than 20 years before the date of this
2 hypothetical negotiation we've been talking about?

3 A. You're correct.

4 Q. Abbott was not a party to that agreement,
5 right?

6 A. Correct.

7 Q. And the product covered under that agreement
8 was really a hormone which controlled red blood cells.

9 A. Yes.

10 Q. Again, not a biologic like Humira or Remicade,
11 was it?

12 A. Correct.

13 Q. And the royalty rate in that agreement was 10
14 percent, wasn't it?

15 A. Yes.

16 Q. Now, we've talked about Humira -- excuse me.
17 We've talked about Abbott, and we've talked about
18 Centocor.

19 You know, do you not, sir, that -- because
20 you've looked at the documents, that there's actually
21 four agreements, four licenses, that Abbott has entered
22 into that actually do relate to Humira, correct?

23 A. Either four or five.

24 Q. All right.

25 A. I think one expired. But, yes, absolutely.

1 Q. So you've got Abbott, which is one of the
2 parties to this hypothetical negotiation that's actually
3 entered into a license agreement involving the very
4 product that we've been talking about in this courtroom.
5 Humira, correct?

6 A. Yes, it involves Humira.

7 MR. BECK: And can we bring up DX220,
8 please?

9 And, specifically, I believe it's
10 Page 11.

11 THE WITNESS: Is it a possibility --
12 that's better. The focus -- the screen is not great.

13 MR. BECK: We've tried to use copies so
14 you could feel free to use the manual copy or the
15 screen, whichever is more comfortable for you.

16 THE WITNESS: Great.

17 MR. BECK: Are you ready?

18 THE WITNESS: Yes, I'm fine.

19 Q. (By Mr. Beck) On Page 112.04 of this agreement
20 talks about how the licensee shall pay to Abbott a
21 royalty of 2 percent of all net sales, correct?

22 A. That's what it says, yes.

23 Q. So, basically, we have a license that Abbott
24 is issuing, and the royalty is 2 percent.

25 And we're actually talking about Humira,

1 aren't we?

2 A. I believe -- could you tell me what tab it is
3 in my binder? Sorry.

4 MR. BECK: Your Honor, may I approach --

5 THE COURT: Certainly.

6 MR. BECK: -- just to maybe help a little
7 bit.

8 I'm sorry, Doctor. I thought we had them
9 all tabbed. There you go.

10 THE WITNESS: Great. Thank you.

11 MR. BECK: Okay?

12 THE WITNESS: Thanks. Sorry about that.

13 Q. (By Mr. Beck) Okay. And you see it's actually
14 2 percent; is that not correct?

15 A. That is correct.

16 Q. And does it involve Humira?

17 A. It does. And I think I spoke about this
18 agreement in my direct.

19 Yes, it does involve Humira.

20 Q. Now, I'm going to try to short-circuit this
21 for confidentiality reasons. You had access to
22 documents that are very, very confidential, because
23 we're competitors in this courtroom.

24 You understand that?

25 A. Yes, I do.

1 Q. And there's certain information that you've
2 had access to that even Centocor does not have access
3 to.

4 A. That is correct.

5 Q. And our expert has similar arrangements.

6 A. I understand that, yes.

7 Q. So there are three exhibits; one is DX552,
8 which is in your notebook.

9 A. Okay.

10 MR. BECK: And, Your Honor, I would like
11 to refer to these without specifically identifying the
12 company for confidentiality reasons.

13 THE COURT: Well, your operator needs to
14 keep them off the screen. He just popped that one up
15 there.

16 MR. BECK: Let's not put it up on the
17 screen.

18 Q. (By Mr. Beck) If you can just get the -- do
19 you have the agreement there?

20 A. Yes, I do.

21 Q. I'll ask you to look at DX552, and let's not
22 put it up on the screen.

23 THE COURT: Just a minute, Mr. Beck.
24 Ladies and Gentlemen, you'll have access to these
25 exhibits should you want to see them in the jury room.

1 The numbers might be important to you. If they are
2 important, I'm not saying they are or not. I just
3 wanted you to know that they will not be withheld from
4 you for confidentiality reasons.

5 Go ahead.

6 Q. (By Mr. Beck) Just looking at DX552, without
7 identifying the companies on there, that is a patent
8 license agreement, is it not?

9 A. I believe it is. I think it's for
10 manufacturing, but it relates to some patents, yes.

11 Q. And it involves Abbott, does it not?

12 A. It does.

13 Q. And if you look at Page 7 of that exhibit and
14 specifically 3.3.

15 A. Okay. I have it.

16 Q. And it talks about the royalties.

17 A. Yes, it does.

18 Q. And if you'll look at the last sentence in
19 that first paragraph, if you'll just read that for the
20 Ladies and Gentlemen of the jury, please.

21 A. The royalty rates on net sales attributable to
22 a given licensed product in a given country or sales
23 shall be 0.35 percent with each patent family involved
24 in its manufacturing, use, or sale up to a maximum of
25 1.05 percent.

1 Q. So the royalty range there is .35 up to 1.05.

2 A. Correct. And I think I referenced that also
3 in my direct.

4 Absolutely. I agree.

5 Q. Far different than 15 percent, isn't it?

6 A. Yes.

7 Q. And if you will also look at DX553.

8 MR. BECK: And please don't put it up on
9 the screen.

10 A. Okay.

11 Q. (By Mr. Beck) It should be right behind that
12 one, Doctor.

13 A. It is. I have it.

14 Q. Again, this is a license agreement, is it not?

15 A. Yes, it is.

16 Q. And if you will look at Page 4.

17 A. Okay. I have it.

18 Q. It specifically talks about the ongoing
19 royalty, does it not?

20 A. Yes, it does.

21 Q. And the ongoing royalty range is from 3
22 percent to 4-1/2 percent and as low as 1-1/2 percent,
23 correct?

24 A. Yes, I think so. It seems to say that there
25 is a 3 and then there's a 1-1/2. So it could be 4-1/2.

1 And then there were other conditions, so yes.

2 Q. All right. And let's look at DX555.

3 A. Okay. I have that.

4 Q. And, again, without identifying the company,
5 that is a license agreement -- it's an agreement dated
6 October 25, 2005, is it not?

7 A. Yes, it is.

8 Q. Involves Abbott.

9 A. It does.

10 Q. And if you will look at Page 6 of that
11 agreement, specifically Paragraph 3.9.

12 Tell the jury what that royalty rate in that
13 agreement is.

14 A. This is the agreement -- a settlement of a
15 prior litigation, and the rate that they settled on is
16 2.688 percent, called the Humira running royalty rate.

17 Q. So to sum up, in looking at DX220, DX552,
18 DX553, and DX555, we see that the royalty rates
19 mentioned there are as low as .35 percent and as high as
20 4.5 percent, correct?

21 A. Correct. I would say that they go up to 6
22 percent, because the last agreement that we talked about
23 originally was a 6-percent agreement. The 2.68 was a
24 settlement.

25 But, absolutely, I agree with you.

1 Q. Fair enough.

2 Now, let's talk about another agreement.

3 A. Okay.

4 Q. In this hypothetical negotiation between
5 Centocor and Abbott, there is actually an agreement, a
6 sublicense between Centocor and Abbott, the two parties
7 to this hypothetical negotiation we're trying to work
8 through, correct?

9 A. Yes, there is.

10 Q. And not only was that license agreement
11 between the parties to this litigation, but it also
12 covered Humira, did it not?

13 A. Yes, it did.

14 Q. And this license agreement was signed right
15 around the time that Abbott launched Humira?

16 A. Correct. December of '02. And I think the
17 launch was January of '03, so right around that time.

18 Q. And by executing this license, Abbott was
19 letting a competitor, Centocor, into the market, was it
20 not?

21 A. Centocor was letting a --

22 Q. Excuse me.

23 A. -- competitor, Abbott, into the market.
24 Yes, absolutely.

25 Q. I'm sorry. I said it backwards.

1 A. That's okay.

2 Q. So Centocor was letting a competitor, Abbott,
3 into the market?

4 A. Correct. For sales of Humira co-administered
5 with Methotrexate. So the Humira to be used in a
6 certain way, but absolutely.

7 Q. And the license provided for an effective
8 royalty rate of 4 percent, did it not?

9 A. I think the license was 4 percent, but when
10 you say effective rate, I think it was 2 percent. That
11 was the effective rate.

12 Q. I think it started out at 4, and then it
13 dropped to 2, correct?

14 A. Correct.

15 Q. So a royalty rate that was negotiated between
16 Centocor, one of the parties to this hypothetical
17 negotiation, and Abbott, the other party, the
18 agreement -- the license that they entered into started
19 out at 4-percent royalty and then dropped to 2 percent.

20 A. Right. And that was an agreement -- that was
21 the license that Abbott paid Kennedy, and I discussed
22 that, too.

23 Q. And if 2 percent is the appropriate royalty
24 rate, that's seven times higher than this 15 percent
25 that you've come up with, correct?

1 A. If your question is 15 seven times higher than
2 2, yes. If your question is that the appropriate
3 royalty rate, the answer is no.

4 Q. My question is, is it seven times -- more than
5 seven times higher than the royalty rate in that
6 agreement?

7 A. 7-1/2, yes.

8 Q. All right. Now, let me switch subjects for a
9 little bit.

10 You've heard -- you're familiar with the topic
11 of license stacking, are you not?

12 A. Correct.

13 Q. And you're familiar with the fact that a
14 royalty stack is basically the total amount of royalties
15 a company must pay for certain parts of patented
16 technology that they owe money to people for as
17 royalties.

18 I think I may have said that clumsy. Let me
19 start over.

20 A royalty stack is basically your total amount
21 of royalties a company must pay to other companies for
22 using their patented technology to make and sell a
23 product.

24 A. Yes.

25 Q. All right. Now, I drive a Suburban, and just

1 so I can understand this, in all likelihood, General
2 Motors, if that's its name today -- General Motors is
3 selling a Suburban and it's sold, just to use my
4 example --

5 A. Okay.

6 Q. -- General Motors might have to pay a
7 percentage of a royalty to somebody who came up with
8 antilock brakes, for example, right?

9 A. Okay.

10 Q. Somebody might have to pay -- or General
11 Motors might have to pay a percentage to somebody for
12 automatic windshield wipers, if they came up with that
13 idea.

14 You see what I'm saying?

15 A. Yes, I do.

16 Q. And what you do is you figure out in my
17 example how many different royalties General Motors
18 would have to pay, and that total is what is called a
19 stacked royalty.

20 A. Yes. I would say how much you have to pay,
21 what the rate is.

22 Q. Right.

23 A. Yes, I agree.

24 Q. And it's not unusual for a healthcare company,
25 for example, to use technology from multiple licensors,

1 is it?

2 A. Especially in biotech, yes.

3 Q. And you know that Centocor, for example, pays
4 on a number of licenses for its sales of Remicade.

5 A. Yes, it does.

6 Q. You know that Centocor pays royalties to five
7 different companies for technology that is included in
8 Remicade.

9 A. Yes.

10 Q. And you're also aware, are you not, sir, that
11 the highest royalty rate that Centocor has ever paid
12 under one license for Remicade is 6 percent.

13 You know that, don't you?

14 A. I am not disagreeing with you, but I think it
15 was 4-1/2.

16 The agreement says 6 percent. I think what
17 they actually paid was 4-1/2, but I will agree with your
18 6.

19 Q. It started out at 6, and then it dropped to
20 4-1/2.

21 A. The agreement says 6. I think what the
22 highest that they actually paid was 4-1/2.

23 Q. All right. So then, let me just ask you: The
24 highest royalty rate Centocor has ever paid under one
25 license for Remicade is 4-1/2 percent.

1 A. Yes. And I discussed that, yes.

2 Q. And Centocor is one of these parties to this
3 hypothetical negotiation.

4 A. Yes, it is.

5 Q. Now, the total royalty stack that Centocor
6 pays on Remicade, the total, is approximately between 11
7 and 14 percent, is it not?

8 A. Correct.

9 Q. And that is for five different parties.

10 A. Correct.

11 Q. In fact, Abbott pays royalties to multiple
12 parties for the sale of Humira as well, doesn't it?

13 A. It does.

14 Q. And the highest rate Abbott has ever paid
15 under one license for Humira is 6 percent.

16 A. Correct.

17 Q. So you've got both parties to this
18 hypothetical negotiation, the highest rate they've ever
19 paid for their respective products is either 6 percent
20 or 4-1/2 percent, right?

21 A. That is correct.

22 Q. And you know that Abbott is currently paying
23 royalty rates between .35 percent and 4.5 percent.

24 A. Correct.

25 Q. And you've seen testimony in documents

1 indicating that Abbott pays a royalty stack, again, all
2 those royalties, of approximately 15 to 17 percent.

3 A. Right. I've seen documents that show the
4 numbers smaller. I think there's confidentiality
5 issues.

6 Q. Right.

7 A. I understand the 15 percent.

8 Q. It actually goes down to 7 then, doesn't it,
9 percent?

10 A. I think so, yes.

11 Q. And that's for seven licenses, isn't it?

12 A. My recollection is five or six, but it's
13 something in that order of magnitude.

14 Q. All right. Let's shift gears again. I want
15 to talk a little bit about this licensing survey you
16 told the Ladies and Gentlemen of the jury about.

17 A. Okay.

18 Q. Now, in your report, you reference a study
19 that looked at royalty rates provided for in publicly
20 available pharmaceutical agreements, didn't you?

21 A. I did.

22 Q. And that study -- and I may not pronounce it
23 right, and forgive me if I'm mispronouncing it -- it's
24 French. I think it's --

25 MR. BECK: Your Honor, I think it's Le

1 Nouvel, but I'm not going to guarantee that I've said
2 that correctly.

3 THE COURT: Sounds like poor Arthur
4 French to me.

5 MR. BECK: Close enough.

6 Q. (By Mr. Beck) Is that about right, Le Nouvel?

7 A. That's how I'm going to say it. That's fine
8 by me.

9 Q. It's industry norms and reasonable royalty
10 rate determination?

11 A. Yes.

12 Q. And what that study did, so that the jury
13 might know, is that it analyzed 90 license agreements
14 between 1984 and 2007, did it not?

15 A. Correct.

16 Q. And what that study showed was that the
17 average royalty rate for the pharmaceutical industry,
18 between 1984 and 2007, was 5.66 percent; isn't that
19 correct?

20 A. That is correct. That's looking at both
21 developed products and products that are not yet
22 commercially available. Absolutely.

23 Q. In this hypothetical negotiation that we've
24 been trying to walk through would be in 2006, which is
25 within the time period of that study, correct?

1 A. Yes, it is.

2 Q. And so this study showed that the average
3 royalty rate for the pharmaceutical industry for the
4 time period that includes this hypothetical negotiation
5 was 5.6 percent, correct?

6 A. Correct. But, again, that was for products
7 that were commercially available as well as --

8 THE COURT: Doctor, he didn't ask you
9 that. You've gotten to tell the jury twice now. Just
10 start answering his questions and quit volunteering
11 information, okay?

12 THE WITNESS: Yes, Your Honor.

13 THE COURT: You've testified a lot. I'm
14 not talking to somebody's first time on the stand. So
15 just answer his question.

16 If Mr. Sayles wants to clear up
17 something, you know he will get an opportunity to.

18 Let's go.

19 Q. (By Mr. Beck) The royalty rate you have
20 testified that is appropriate in this case is almost
21 three times the royalty rate average in this state.

22 A. Yes.

23 Q. Now, let's talk about this LES study.
24 You talked on direct examination about a survey
25 conducted by the Licensing Executive Society, right?

1 A. Yes.

2 Q. And even the average royalty rate for launched
3 products was below this 15-percent royalty rate that
4 you're telling the jury about today, right?

5 A. Correct.

6 Q. And if you look at what the average was,
7 high/low on your average amount, the average was -- was
8 what; do you remember?

9 Let me help you. 11.6?

10 A. 11.6.

11 Q. 11.6 percent, correct?

12 A. Yes.

13 Q. And the median rate -- the median rate for
14 launched products, meaning the most frequently occurring
15 rate, was about half of the 15-percent royalty rate that
16 you're advocating before this jury, correct?

17 A. Yes, with 7.5.

18 Q. All right. Let me switch to lost profits now.

19 Now, you're not offering any opinion as to
20 when notice of infringement was given in this case, are
21 you?

22 A. Correct.

23 Q. You're not?

24 A. I am not.

25 Q. And you know that the ladies and gentlemen of

1 the jury can decide whether or not damages, if any,
2 should start on April 16th, 2007, for example, which
3 would be the date that Centocor sues.

4 You understand that that could occur?

5 A. Yes, I do.

6 Q. And if the jury decides that there should be
7 damages in this case and the damages should begin on
8 April 16th, 2007, when they sued us, then that would
9 significantly lower your damage number, wouldn't it?

10 A. It would decrease the number, yes.

11 Q. Decrease them significantly, wouldn't it?

12 A. Yes.

13 Q. Talking about millions and millions of
14 dollars, aren't we?

15 A. Yes, you are.

16 Q. Now, with respect to the lost profits --
17 again, I've got to get it down to where I can understand
18 it.

19 You followed what is called the market
20 approach, did you not?

21 A. In general terms, yes. The Panduit Factors
22 but market share, market approach, yes.

23 Q. Okay. And let me kind of say it -- let me
24 give you an example to make sure I'm following what
25 you're telling the jury.

1 When somebody's trying to sell their home, one
2 of the ways to find out what the fair market value of
3 your home is, is you look for comparable sales in the
4 same neighborhood.

5 Fair?

6 A. Yes.

7 Q. You want to try to find out whether -- you've
8 got a three-bedroom home with a two-car garage, and you
9 want to sell it. You look at comparable sales to see if
10 there are other three-bedroom homes with two-car garages
11 in your general neighborhood.

12 You look at those sales, and that will give
13 you an idea what the fair market value is. Be an
14 indication?

15 A. If you're doing evaluation, yes.

16 Q. All right. And what you want to do is you
17 want to find what are called comparables, don't you?

18 A. Yes.

19 Q. For example, you wouldn't compare -- say, if
20 I'm selling a three-bedroom home with a two-car garage,
21 you wouldn't be comparing that to a sale of a
22 five-bedroom home with a four-car garage, right?

23 That would not be a fair comparison, would it?

24 A. Not right against -- I agree, yes.

25 Q. And you wouldn't be trying to compare a home

1 in Marshall or Gilmer or Longview or Port Arthur with
2 something in Philadelphia or Los Angeles, would you?

3 A. Correct.

4 Q. That wouldn't be a fair comparable, would it?

5 A. Not unless you had some way to compare them,
6 but yes.

7 Q. All right. Now, in this market approach, what
8 you try to do is to find reliable data that will allow
9 you to reallocate the market. That's what you're trying
10 to do.

11 A. In general terms, yes.

12 Q. And so -- and this is what is called the
13 but-for world, right?

14 A. Yes.

15 Q. And in this theoretical but-for world, what
16 you do is you say to yourself, okay, I'm assuming that
17 Humira is infringing the '775 patent. So in this
18 but-for world, Humira comes off the table; it's no
19 longer part of the market, right?

20 A. Yes.

21 Q. And so then you try to figure out, well, wait
22 a minute. If Humira's off the market, what happens to
23 those people, those patients that were using Humira?

24 Where did they go?

25 A. Correct.

1 Q. And you're trying to reconstruct where those
2 people go, right?

3 A. Yes.

4 Q. And you've got to make some assumptions there,
5 don't you?

6 A. Yes, one does.

7 Q. In your opinion, for example, Humira,
8 Remicade, and Enbrel are all substitutes for one
9 another.

10 A. Yes, they are.

11 Q. And in your opinion, physicians and patients
12 perceive all of them to be substitutes, correct?

13 A. Yes, in some indications. A little bit more
14 than in others, but they do perceive them as
15 substitutes, yes.

16 Q. All right. Now, you have been told in this
17 matter to assume that a portion of the Humira sales are
18 excluded for the damage calculation, correct?

19 A. Yes.

20 Q. And what you've done is you've removed all
21 past sales from Humira in your damage calculation,
22 haven't you?

23 A. I'm not sure I understand.

24 Q. Well, for example, your deposition was taken
25 in this case, was it not?

1 A. Correct.

2 Q. And you knew that in your deposition that you
3 were being asked to give your best evidence, the best
4 evidence you had in response to the questions that were
5 being asked, correct?

6 A. Oh, yes.

7 Q. And you did that, didn't you?

8 A. I tried, yes.

9 Q. And you were asked about, well, what about
10 Humira? What do you do with Humira?

11 And you've testified that you've assumed that
12 no Humira is available in the but-for world, correct?

13 A. Correct, no infringing Humira.

14 Q. And you were even asked about, well, wait a
15 minute. What about Humira with Methotrexate? We've got
16 a license for that.

17 You excluded that, too, because you believed
18 that was infringement, didn't you?

19 A. I excluded it because I accounted for it. I
20 didn't exclude it because it was infringing. I excluded
21 it because of the arbitrator's ruling, and then I
22 excluded infringing Humira.

23 Q. Did you exclude Humira with Methotrexate in
24 your calculation?

25 A. Yes, I did.

1 Q. And you know we have a license for that. You
2 know that.

3 A. Yes.

4 Q. And isn't it possible -- isn't it just
5 possible that a man or a woman who was taking Humira in
6 your but-for world with Humira off the table, that maybe
7 they just might want to take Humira with Methotrexate,
8 which we have a license to use?

9 A. And I said in my deposition I had already
10 accounted for that in my analysis.

11 Q. Well, let me just ask you this: If you didn't
12 do, if you didn't fully account for it, and the jury
13 compensates for what you didn't do --

14 A. Okay.

15 Q. -- that would have the effect of lowering your
16 damage number, wouldn't it?

17 A. It would.

18 Q. Now, let's talk a little bit about the
19 difference in the products.

20 A. Okay.

21 Q. You know that Remicade is a chimeric antibody,
22 right?

23 A. Yes.

24 Q. It means it's part mouse/part human.

25 A. That's my understanding, yes.

1 Q. You know that Humira is a fully human
2 antibody.

3 A. Yes.

4 Q. No mice parts in Humira, right?

5 A. Correct.

6 Q. Let's talk a little bit about the
7 administration.

8 The jury has heard this, and they've seen the
9 way some of these things are administered here.

10 You know that Remicade is administered by an
11 IV infusion.

12 A. I do.

13 Q. And you know it takes about two hours for the
14 actual infusion, do you not?

15 A. Correct.

16 Q. And that's after you get into the doctor's
17 office as opposed to sitting in the reception area,
18 correct?

19 A. That's correct.

20 Q. It could take almost half a day or even
21 longer, can't it?

22 A. It could take a while.

23 Q. And then Humira is subcutaneously
24 administered, isn't it, sir?

25 A. Yes.

1 Q. And you've seen documents, have you not, where
2 Centocor's own internal documents say, look, people
3 prefer the subcutaneous injection, right?

4 A. Yes, I've seen those documents.

5 Q. And you've seen that the percentage -- the
6 largest percentage of the market prefers that, right?

7 A. I've seen different percentages. You say a
8 larger percent of the market. It's only in certain
9 indications, but in those indications, yes.

10 Q. Let's talk about safety. The jury's heard a
11 lot about safety, whether this product's safer than the
12 other or not. And I'm not going to ask any questions
13 about that, but I am going to ask you this:

14 What a patient believes or perceives with
15 respect to safety is important, is it not?

16 A. I would assume so, yes.

17 Q. Just to use an example I can understand, if
18 somebody says get on that ferris wheel and I say I don't
19 believe it's safe.

20 Oh, no, it's safe. The fact that I've
21 perceived it may not be safe may prevent me from getting
22 on that thing, right?

23 A. It may, yes.

24 Q. And so regardless of whether or not it is or
25 is not safe, people, in fact, are perceiving that

1 Remicade is not as safe as Humira and is not as safe as
2 Enbrel.

3 Isn't that a fact?

4 A. In certain indications, yes, it is a fact.

5 Q. All right. There are a couple of documents
6 that I want to show you and then, mercifully, I'm done,
7 okay?

8 A. Okay.

9 MR. BECK: Let's bring up Plaintiffs'
10 Exhibit 254, and if we can go to Page 36.

11 Q. (By Mr. Beck) And the jury has seen this, so
12 I'm not going to spend a lot of time on it. You've seen
13 this document which talks about how Remicade's mean
14 performance rating on overall safety has declined
15 significantly in this wave compared to the last, right?

16 A. I've seen that document and that page, yes.

17 Q. Internal Centocor document telling its
18 management, hey, people, we're slipping in overall
19 safety perception, right?

20 A. It says what it says, yes.

21 Q. All right.

22 MR. BECK: PX257, please, Page 33.

23 And, Your Honor, these are all in
24 evidence.

25 THE COURT: Yes, I understand.

1 A. I'm sorry. Page 30?

2 Q. (By Mr. Beck) Page 33.

3 At the top of the page, it says Remicade
4 ratings stayed steady on long-term safety, but are now
5 significantly lower than both Enbrel and Humira.

6 Again, another internal Centocor document,
7 right?

8 A. Correct.

9 Q. All right. Let me talk a little bit about
10 market growth.

11 You agree that when a new product is
12 introduced into the market, it can actually help grow
13 the market.

14 A. It can, yes.

15 Q. And your Slide 9 showed the ladies and
16 gentlemen an Abbott document, and one of the first
17 things mentioned on that Abbott document was we want to
18 expand the market.

19 A. Correct.

20 Q. They're talking about the whole market, right?

21 A. They were talking about the gastro market,
22 yes, but the whole gastro market.

23 Q. And you told the jury, as I recall in direct,
24 that both Remicade and Humira increased sales after
25 Humira went on the market.

1 A. The entire market group and as part of it,
2 both Humira and Remicade sales grew, correct.

3 Q. And you're familiar with the maxim that a
4 rising tide lifts all boats.

5 A. I am.

6 Q. That's basically what we're talking about,
7 isn't it?

8 A new product comes on the market, generates
9 excitement. People start looking at biologics and
10 everybody's -- and everybody's sales tend to grow.

11 Isn't that what we're talking about?

12 A. That's part of the story. That's not the full
13 story.

14 Q. And in some instances, with more products on
15 the market, you may have physicians that will prescribe
16 the new product or one of the other products for a
17 patient, right?

18 A. You could, yes.

19 Q. Even doctors who have never prescribed a
20 biologic before, right?

21 A. Correct.

22 Q. And in determining lost profits, you have also
23 assumed -- and there's a term in your report called
24 bio-naive, and I want to make sure I know what bio-naive
25 means.

1 A. Okay.

2 Q. In laymen's terms, to me that means nobody's
3 ever used a biologic before; is that right?

4 A. Correct. That means that this is the first
5 biologic a patient has used.

6 Q. Okay. So in determining lost profits, you've
7 assumed that every person who's never used a biologic
8 before, who had taken Humira in the real world, would
9 take another biologic in the but-for world, even though
10 Humira was not available?

11 A. Correct. If they were going to take a
12 biologic, they would take another biologic, yes.

13 Q. And in your analysis, none of those patients
14 would have chosen not to take a biologic at all if their
15 biologic choice, Humira, was not available, right?

16 A. That is correct.

17 Q. In your analysis, none of those patients would
18 have chosen to use a non-biologic at all, right?

19 A. They've already used the non-biologic. So in
20 my but-for world, they would not go back to a
21 non-biologic, yes.

22 Q. Fair point. Fair point.

23 On the sales, Remicade sales going up after
24 Humira went on the market, you've got a table in your
25 report, Table 9, don't you?

1 A. I do.

2 Q. And you've quantified the increase or the
3 actual sales in the United States for Remicade in -- I
4 believe it's 2006, 2007, and 2008. And I start at 2006,
5 because you're using July 4, 2006, okay?

6 A. Yes.

7 Q. And in 2006, Remicade sales went up to 2.35
8 billion, didn't they?

9 A. In 2006, in the United States, yes.

10 Q. Yes.

11 Next year, 2.53 billion, right?

12 A. In the U.S., correct.

13 Q. Next year, 2.81 billion, correct?

14 A. Correct.

15 Q. And then you've got another table, Table 6,
16 that tells us what the sales are internationally, don't
17 you?

18 A. That's also in Table 9. It's the line below
19 it, but yes.

20 Q. And sales going up internationally, too,
21 right?

22 A. That is correct.

23 Q. Let's look at DX194.

24 So that the jury can see this, this is a June
25 2006 Centocor document; is that correct?

1 A. Yes, that is correct.

2 Q. If you would look at the page -- I believe
3 it's Page 16.

4 MR. BECK: If we could emphasize the top
5 there so the jury can focus on it.

6 Q. (By Mr. Beck) This internal Centocor document
7 says: Biologic class penetration among RA patients
8 increased in the first quarter of '06 and reached an
9 all-time -- a new, all-time high, driven primarily by
10 Humira.

11 Let me break that down. When you're saying
12 or -- excuse me -- when Centocor says a biologic class
13 penetration, are these brand new patients?

14 A. One second.

15 These are not necessarily brand new patients.
16 If you look at the bottom given by the question, which
17 is how many RA patients have you treated in the past six
18 months.

19 So they could be brand new, or they could be
20 patients that have failed another biologic.

21 Q. All right. Fair enough.
22 At any rate, biologic class penetration among RA --
23 that's rheumatoid arthritis patients?

24 A. Yes.

25 Q. Increased in the first quarter of 2006 and

1 reached an all-time high, driven primarily by Humira,
2 right?

3 A. That's what it says, yes.

4 Q. Doesn't this tell you that by Humira going on
5 the market, the rising tide lifts all boats? Isn't that
6 what that's saying?

7 A. It definitely says that Humira helped increase
8 the market, but I wouldn't agree with that last point.

9 Q. All right.

10 MR. BECK: DX519, bring that up, please.

11 Q. (By Mr. Beck) And by the way, the mode of
12 administration of these biologics is a fact that it
13 drives demand, correct?

14 Would you agree with that?

15 A. It's one of the factors, yes.

16 Q. And in reallocating the market share for lost
17 profits, you didn't make any specific adjustment as a
18 result of the mode of administration, did you?

19 A. I did not make a separate adjustment. It was
20 part of the overall analysis I did.

21 Q. All right. DX519, the jury has looked at this
22 very briefly, so I'm going to move very fast.

23 November 2005. Let's look at Page 12.

24 This is where Centocor internally is saying
25 that there are three primary barriers to the use of

1 Remicade. Now, what that's telling you is these are
2 three basic problems we've got with our product,
3 Remicade, right?

4 A. It says what it says, yes.

5 Q. And it uses them in order of importance.

6 A. Yes. That's what it says.

7 Q. The first one on there is physicians believe
8 that patients are overwhelmingly in favor of
9 self-injection agents over infusion therapies and find
10 them successful in the great majority of patients,
11 correct?

12 A. That's what it says, yes.

13 Q. And then it goes on to say, on Page 37 --

14 MR. BECK: If we could switch to that,
15 please.

16 Q. (By Mr. Beck) According to this Centocor
17 internal document, it says: Believe that infusions are
18 inconvenient for patients to schedule, that their
19 patients have a strong preference for injection therapy.

20 Do you see that?

21 A. Page 27?

22 Q. 37.

23 A. Sorry. That's what it says, yes.

24 Q. Page 39, if you'd look quickly at that,
25 please, Doctor.

1 A. Okay.

2 Q. It says -- this is entitled: Patients appear
3 to be satisfied with injectables.

4 A. Yes.

5 Q. Right?

6 And Humira and Enbrel are injectables, are
7 they not?

8 A. Yes.

9 Q. And if you will look, it actually quotes a
10 patient. It just says, look, I work every day from
11 11:00 to 7:00. I don't have time to sit in a chair for
12 four hours.

13 That's a factor that patients are considering
14 in whether to choose Remicade or not, right?

15 A. That is a factor, certainly, for that
16 individual. Absolutely.

17 Q. Or to choose an injectable, correct?

18 A. Correct.

19 Q. Look at Page 41. These are conclusions.

20 Remicade is niched for moderate to severe PsA patients
21 who have failed at least one other biologic. The vast
22 majority of patients do not request a specific biologic
23 for treatment of PsA.

24 What that's basically saying is that Remicade
25 has a niche for PsA patients, correct?

1 A. In the PsA market, yes.

2 Q. Let's look at DX189. This is dated January
3 18th, 2007, internal Centocor document, entitled
4 Remicade strategy.

5 You've seen that document before, have you
6 not?

7 A. I have.

8 MR. BECK: Let's look at Page 35.

9 Q. (By Mr. Beck) In the last box, it says
10 patients express strong preference for a particular
11 product based on particular attribute; for example,
12 subcutaneous injections as the preferred route of
13 administration.

14 That's what this document says in the
15 discussion of Remicade strategy, correct?

16 A. It says that, yes.

17 Q. And you know that these documents are put
18 together so management can look at them, examine it, and
19 rely upon, and make business decisions.

20 A. That's my understanding.

21 Q. Let's lastly look at 877.

22 The jury has seen this earlier; you've seen it
23 before, have you not?

24 A. I have.

25 Q. This is a transcript of a telephone call that

1 involved the Worldwide Chairman of Pharmaceutical Group
2 for Johnson & Johnson.

3 You've seen that?

4 A. Yes.

5 MR. BECK: All right. If we may look at
6 Page 4, please.

7 Q. (By Mr. Beck) And you know that what Ms. McCoy
8 was doing was talking to people who were on this
9 telephone conference. You know there were analysts on
10 this conference, too.

11 A. Yes.

12 Q. And you could tell by looking at the document
13 that there were going to be people on that conference
14 call that were going to be relying upon what she said.

15 A. I would assume so.

16 Q. And that what she was saying was going to be
17 relied upon by people in the marketplace who were
18 investing, right?

19 A. That would be my assumption, correct.

20 Q. And you know that it's important for a lot of
21 reasons, one of which because it's the right thing to
22 do, you should be accurate, right?

23 A. Correct.

24 Q. And if you look at Page 4, Ms. McCoy is
25 telling the investing public about Simponi, their new

1 fully human antibody product.

2 Do you see that?

3 A. I do.

4 Q. And what she says is: Simponi, as I
5 mentioned, was just recently approved.

6 And you know it's just been on the market a
7 couple of months.

8 A. Yes.

9 Q. It's a human anti-TNF, best-in-class dosing,
10 mostly subcutaneous.

11 A. Monthly subcutaneous, yes.

12 Q. Monthly. I'm sorry. I misspoke.

13 So basically, what they're doing is they're
14 trying to catch up with the Joneses here, aren't they?

15 They're trying to come up with a fully human
16 antibody and one that you can inject subcutaneously.

17 That's what they're doing, isn't it?

18 A. I think it says what it says. If you want to
19 know what I think it says, I'll tell you, but it says
20 what it says.

21 Q. And if we'll look at -- she goes on to say --
22 if I can find it on here -- yes.

23 And we believe -- she says: And we believe
24 this will be very welcome by patients relative to the
25 subcu -- that's the subcutaneous component, right?

1 A. Correct.

2 Q. And also allow us to compete in the subcu
3 area. Today, obviously we have Remicade. 40 percent of
4 the market today is in IV, where we are with Remicade.
5 The other 60 percent -- talking about the market, right?

6 A. Yes.

7 Q. -- is in subcu, and this enables us to get
8 into the subcu market with a very competitive product.

9 A. Yes. This would be Centocor's first subcu
10 product, yes.

11 Q. All right. Look at Page 5.

12 Ms. McCoy then talked about Remicade and
13 Simponi and how those two Centocor products compliment
14 one another.

15 Do you see that?

16 A. I do.

17 Q. And she says: You mean between Remicade and
18 Simponi?

19 So we see them as complementary products.
20 Obviously, Remicade is an IV-based product; Simponi is a
21 subcu execution, correct?

22 A. That's what it says, yes.

23 Q. And then she goes on to say -- if we go down
24 here -- where we see the opportunity for Simponi is to
25 go into the subcu market where we don't compete today.

1 That's what she's telling the investing
2 public, right?

3 A. Correct. Because Simponi is the first subcu
4 product. Absolutely.

5 Q. And she says: We see there's an advantage
6 relative to the dosing in terms of once monthly as well
7 as we've had a lot of favorable commentary relative to
8 our autoinjector because it's less painful, and it's
9 easier for people with RA to use, correct?

10 A. Yes.

11 Q. So you have the global head of pharmaceuticals
12 from J&J saying that Remicade does not compete in the
13 subcutaneous market, correct?

14 A. That's what this statement says.

15 Q. Humira is in the subcutaneous market, isn't
16 it?

17 A. Yes, it is.

18 MR. BECK: Pass the witness, Your Honor.

19 MR. SAYLES: May I have that document?

20 REDIRECT EXAMINATION

21 BY MR. SAYLES:

22 Q. Dr. Gering, you were just now asked some
23 questions regarding Sheri McCoy's statements.

24 Do you see that?

25 A. I do.

1 Q. Is it your understanding that this is a
2 telephone conversation that she was on?

3 A. Yes, that's my understanding.

4 Q. A transcript prepared by Bloomberg, some
5 agency?

6 A. Yes.

7 Q. Have you read the whole thing?

8 A. I have not read the whole thing. I have read
9 sections of it.

10 Q. Have you read the portion about what Sheri
11 McCoy said?

12 A. I've read some of the sections, yes.

13 Q. All right.

14 MR. SAYLES: Now, let me have this
15 paragraph that we were just talking about.

16 All right, right there.

17 Q. (By Mr. Sayles) Let me take you to the end of
18 the sentence.

19 MR. SAYLES: And would you highlight
20 starting with so we see?

21 Q. (By Mr. Sayles) If you would, let's -- let's
22 read that into the record, that last sentence that I've
23 highlighted.

24 A. So we see them as very, very different.
25 Simponi will be targeting people who have either failed

1 on certain -- NIT anastin will be up there after that as
2 well as going more directly with the competitive set in
3 that space.

4 Q. In your analysis, did you recognize that there
5 was a competitive set where there were folks who
6 preferred an injectable over an IV?

7 A. Absolutely. And there are data that quantify
8 that, and I used that data.

9 Q. Have you taken that completely into account in
10 your numbers?

11 A. Yes.

12 Q. And is there anything about Sheri McCoy's
13 statement here that's been shown to you now by Mr. Beck
14 and that you've read a portion of that changes your
15 opinion in this case?

16 A. No.

17 Q. Do you feel like in any way is your opinion
18 inconsistent with this?

19 A. No, not at all.

20 Q. You were asked some questions by Mr. Beck
21 about convenience, and he asked you a whole line of
22 questions about that.

23 Do you recall that?

24 A. Yes.

25 Q. Have you considered convenience in your entire

1 analysis?

2 A. Absolutely. Convenience really has two pieces
3 to it. There is the subcutaneous versus the IV.
4 Clearly, self-injection is more convenient than going to
5 a doctor's office and sitting there for a number of
6 hours.

7 But then there's also the frequency of
8 administration. That's also convenience. Every two
9 weeks versus every eight weeks. So there's two
10 components to it, and I have considered both of them.

11 Q. Have you ignored the convenience in any way?

12 A. No.

13 Q. And you were asked some questions about
14 safety.

15 Do you recall that?

16 A. I do.

17 Q. And with regard to safety, have you taken that
18 into account?

19 A. Yes, I have.

20 Q. And was that reflected in the numbers that you
21 provided to the jury earlier in your opinions?

22 A. Absolutely. That's reflected into the
23 underlying data that I used to do the adjusted market
24 share analysis to quantify what share of the market
25 Remicade would have achieved in this but-for world where

1 there's no infringing Humira.

2 Q. You were asked some questions about
3 Exhibit 254 relating to safety.

4 Do you remember that?

5 A. Yes.

6 Q. Do you have it up there?

7 A. Now I do.

8 MR. SAYLES: All right. Can we get 254,
9 please?

10 And would you go to Page 21, please?

11 Q. (By Mr. Sayles) Is this page significant in
12 terms of your analysis and consideration of the
13 effectiveness of Remicade?

14 A. Yes. I used that page in con -- that deals
15 with Remicade. Two pages back is a similar page that
16 deals with Humira. That's so the underlying data --
17 that would be Page 23.

18 Q. All right.

19 A. And if you can -- you look at the safety --
20 the plus and minuses on the safety, they look very
21 similar in the raw data.

22 So that's Humira. So if you go one, two,
23 three, four bars down, you see safety as a big red
24 negative and a small blue positive. That means a number
25 of people choose -- have an issue with safety for not

1 prescribing Humira, and a number of people have a blue,
2 a positive, for prescribing Humira.

3 And that data looks very similar to Page 21,
4 which is the same -- same set of bar charts but looking
5 at Remicade.

6 So, again, if you go down one, two, three,
7 four, you can see the safety fairly substantial red
8 negative and a fairly small blue positive.

9 But, again, Humira and Remicade look very
10 similar amongst physician preferences in this same
11 study. That's the raw data.

12 Q. If this jury were to make a reduction in the
13 damages that you have given your opinions about on the
14 basis of convenience, would they be making a deduction
15 on something you've already considered?

16 A. In my opinion, yes.

17 Q. And taken fully into account?

18 A. That was my intention. I believe I did that.

19 Q. And same thing with regard to safety, would
20 they be making a deduction, if they did that, on the
21 basis of something that you had fully considered and
22 taken into account in the calculations?

23 A. In my opinion, yes.

24 Q. You were asked a question about Defense
25 Exhibit 555, and we don't need to pull it up, but that

1 was referred to by Mr. Beck as a settlement agreement
2 between CAT and Abbott.

3 In your experience, what consideration do you
4 give to settlement agreements?

5 A. Typically less consideration. That's why I
6 mentioned that it was a settlement of an underlying
7 document that had a 6-percent royalty rate.

8 Q. And did you take that into account?

9 A. I -- I looked at both the original agreement,
10 as well as the settlement agreement. And all of those
11 license agreements that I went through with Mr. Beck
12 were in my analysis, and I took them all into account.

13 Q. Again, in the interest of time, I want to
14 refer you to Defendants' Exhibit 220 in your book but
15 not on the screen.

16 And do you recall that Mr. Beck asked you some
17 questions in which he said in the question that -- that
18 there was a royalty involved where Abbott agreed to pay
19 2 percent?

20 A. Correct.

21 Q. Actually, if you look at Exhibit -- Defense
22 Exhibit 220, that's the license that Centocor got from
23 Abbott, isn't it?

24 A. I believe -- I believe it is. That's the --
25 that's the -- there were agreements -- there were two

1 agreements; one where Centocor led Abbott onto the
2 market; and this one is the one back where Centocor got
3 certain rights that were gained to potentially use with
4 CNT0148 with Simponi.

5 Q. Actually, it was the reverse of what Mr. Beck
6 said. It would be Centocor that would be paying Abbott
7 2 percent instead of Abbott paying Centocor 2 percent;
8 is that right?

9 A. Correct. I think both agreements have a
10 2-percent number in them.

11 Q. All right. Is this the license agreement
12 about which we saw, the e-mail, where Abbott internally
13 valued the rights that were being conveyed to Centocor
14 of \$1.6 billion?

15 A. Correct. That's the same -- the same document
16 being spoken about.

17 Q. You were asked some questions about many items
18 that you have assumed in this case.

19 Do you recall that line of questioning?

20 A. I do.

21 Q. Is there anything that you have assumed in
22 this case that is out of the ordinary for a proper
23 analysis of damages in a patent case?

24 A. No, there is not.

25 Q. In fact, in this case, have you reviewed the

1 report of the Defense damages expert?

2 A. I have.

3 Q. Did he make the same or similar assumptions
4 that you did as far as a framework is concerned?

5 A. Yes, he did.

6 Q. You were asked a few questions about the
7 co-administration of Methotrexate and the fact that that
8 is licensed. And I think we touched on that on your
9 direct.

10 Do you recall that subject?

11 A. I do.

12 Q. Is there anything that Mr. Beck asked you that
13 causes you to change your opinion about accounting for
14 that?

15 A. No, there is not.

16 Q. Straight out, did you account for that?

17 A. Absolutely. I think I mentioned it a few
18 times. I quantified these sales of Humira that were
19 administered or co-administered with Methotrexate, and I
20 extracted them from the calculation at the beginning so
21 that they didn't show up at either the lost profits or
22 the reasonable royalty numbers.

23 Q. And when you were being asked questions about
24 various royalty agreements by Mr. Beck, do you recall
25 that subject?

1 A. I do.

2 Q. And he went through several that had varying
3 rates, some of them lower than you're suggesting here.

4 A. Yes.

5 Q. And all of them, except the Abbott-Cordis,
6 were below the amount you're suggesting here.

7 A. Correct. And because many of them were for
8 technologies, for products that were not yet
9 commercialized as we went through with Mr. Beck.

10 Q. When you're buying a house and there are
11 comparables that are being considered, are you familiar
12 with the concept that there are usually adjustments made
13 to those, taking into account the circumstances of
14 whatever is considered a comparable?

15 A. It may be because sometimes comparables aren't
16 a hundred-percent comparable. They're somewhat
17 comparable, so you make an adjustment.

18 Q. Did you consider these rates that Mr. Beck
19 brought to your attention?

20 A. Absolutely.

21 Q. Do you stand by your opinion as to a
22 reasonable royalty?

23 A. I do.

24 Q. You were asked a few questions about the fact
25 that stent technology is different than what we're

1 dealing with in this particular case; is that right?

2 A. Yes.

3 Q. Now, let me ask you, hypothetically, if a
4 party has a patent that's never been licensed and
5 someone infringes that patent, just because there aren't
6 any licenses out there at all, does that mean they can't
7 get a reasonable royalty?

8 A. No.

9 Q. And in this case, you have considered the
10 license agreements that were exchanged between the
11 parties.

12 A. Yes, I have.

13 Q. But you could do this same analysis and would
14 have to do this same analysis if this were a case where
15 there weren't any agreements on a reasonable royalty.

16 A. Correct. One looks for all the agreement --
17 if there are no agreements that are produced to analyze,
18 then you have to go forward with the analysis without
19 doing that.

20 Q. On this topic of stents being in a different
21 field than we're talking about in this case, did you
22 read the depositions of the persons that were involved
23 in the negotiations that actually took place beginning
24 in December of '05 but didn't result in any sort of
25 agreement?

1 A. With respect to the stent agreement or other
2 agreement?

3 Q. With respect to the negotiations.

4 A. I read depositions and saw information about
5 negotiations that went nowhere.

6 Q. Did you see in your review and analysis that
7 Abbott put on the table in the negotiation something
8 called DES?

9 A. I believe I did, yes.

10 Q. And what is DES?

11 A. I think that that refers to -- the S is stent,
12 so it refers to the stent technology at that point in
13 time. There was discussions about negotiating or
14 sharing certain baskets of intellectual property in
15 order to -- to reach an agreement.

16 And Abbott put the stent technology into that
17 negotiation, but no agreement was reached. So Abbott
18 put that forward when they were discussing licensing
19 with Centocor.

20 Q. You were asked some questions about the growth
21 of the market.

22 A. I was.

23 Q. And in your analysis in this case, did you
24 take into account the growth in the market?

25 A. Absolutely. And in many cases, the growth in

1 the market came from what's called failures. So, for
2 example, in gastro, a tremendous amount of growth of the
3 market came -- because Remicade was their first, many
4 patients tried Remicade. Some patients tried Remicade
5 and it didn't work. So they were Remicade failures.

6 Once Humira came onto the market, then those
7 patients now had another biologic to try. So that grew
8 the market at that time period. So some of the growth
9 did not come at the expense, for example, of Remicade in
10 that instance. Some of it may have.

11 So I accounted for it, and I understood it.

12 Q. You were asked a few questions about the Le
13 Nouvel study.

14 Do you recall that?

15 A. I do.

16 Q. And Mr. Beck specifically asked you some
17 questions concerning royalty rate averages out of that
18 study.

19 A. Yes, he did.

20 Q. In your opinion, is that the appropriate item
21 to look at in that study?

22 A. Well, I definitely looked at that study. So
23 in one sense, it was appropriate. It wasn't the most
24 appropriate because that 5.66 average included all
25 agreements. It included agreements where there was a

1 commercially available product, and it included
2 agreements that there wasn't.

3 The study that I highlighted today was one
4 which differentiated between a launched product and
5 non-launched product. But I looked at them both.

6 Q. Dr. Gering, finally, in the examination by
7 Mr. Beck, did you see or did he ask you to consider
8 anything that you had not previously seen or considered
9 in your analysis?

10 A. No, he did not.

11 Q. And do you stand by your opinions in this
12 case?

13 A. I do.

14 Q. And in terms of available data to evaluate,
15 how would you characterize this case in terms of
16 information available?

17 A. There was a lot of information. It was much
18 more information than typical. These are very big
19 companies, very big drugs, and they did a lot of
20 studies. So there was a lot of information to look at.

21 MR. SAYLES: I'll pass the witness.

22 REDIRECT EXAMINATION

23 BY MR. BECK:

24 Q. You were in the courtroom when Mr. Dow
25 testified --

1 A. I was.

2 Q. -- this morning.

3 And you heard Mr. Dow talk about these
4 negotiations between Centocor on the one hand and Abbott
5 on the other hand in December of 2005 and early 2006.

6 A. Correct. Yes, I did.

7 Q. Discussed those three conversations the
8 parties had back and forth.

9 A. There were three conversations. There were
10 negotiations that went from '06 to -- well, '05 through
11 '07, which were slightly different, yes.

12 Q. And those discussions involved someone from
13 Centocor saying, hey, we think that you're infringing
14 our patent, or some words to that effect.

15 A. Those three discussions, yes.

16 Q. In those discussions, you never heard either
17 party say anything about a 15-percent royalty rate, did
18 you?

19 A. Correct.

20 Q. Thank you.

21 MR. BECK: That's all.

22 MR. SAYLES: I have nothing further of
23 this witness, Your Honor.

24 THE COURT: All right. You may step
25 down.

1 Ladies and Gentlemen, we'll take an
2 afternoon break. I have to take a couple of things up
3 with counsel, so we'll come back in at 3:35. 3:35.

4 COURT SECURITY OFFICER: All rise.

5 (Jury out.)

6 THE COURT: Yes, y'all can sit down. The
7 Court's in recess.

8 I need to see counsel at the bench.

9 (Bench conference.)

10 THE COURT: Are you about to rest?

11 MR. SAYLES: Yes, sir. The stipulations
12 will take me about three minutes.

13 THE COURT: Okay. After you rest, can we
14 stipulate that we'll go ahead and proceed with the
15 agreement that you can later present your motions or
16 JMOLs, and they will be deemed as presented at the
17 close -- and the time you rest?

18 MR. SAYLES: We would agree that they're
19 timely.

20 THE COURT: That way I don't want to
21 bring the jury -- that's agreeable?

22 MR. BECK: That's agreeable.

23 MR. SAYLES: It is agreeable.

24 MR. LEE: Can we do it orally or do you
25 want us to --

1 THE COURT: No, orally is fine. Do it
2 however you want to do it. I'm just saying if you want
3 to reduce it to writing, we'll take them up either late
4 this afternoon or in the morning.

5 MR. LEE: Orally.

6 THE COURT: Okay. That's fine. However
7 you want to do it. I'll see you back -- I just want us
8 to keep going, and then maybe we'll let the jury go this
9 afternoon, and we can take them up then.

10 Is that alright?

11 MR. LEE: That's fine.

12 THE COURT: Are you ready to go with your
13 witnesses?

14 MR. BECK: We're ready.

15 THE COURT: Okay. Now then, do we need
16 to get into this issue about your expert, exactly what
17 he's going to be able to say about --

18 MR. LEE: We said that it probably won't
19 be until tomorrow, and I will approach the side-bar
20 before I ask the questions, and I'll tell you what
21 questions we're going to ask.

22 THE COURT: Well, here's what I think I'm
23 inclined to tell you so that you know: Your expert, as
24 I understand it, said something to the effect, if the
25 '92 application --

1 MR. LEE: Correct.

2 THE COURT: -- then it would -- if --

3 MR. LEE: Yes.

4 THE COURT: Then, you know, it would be
5 anticipated. The if doesn't exist. You know, I've
6 ruled that if out, so -- I mean, he can express an
7 opinion that's anticipated to '94, but he's not going
8 into the '92.

9 MR. LEE: Okay. And that would go for
10 both -- both parties then, Dr. Adams and Dr. --

11 THE COURT: They're going -- whatever
12 they said -- I've read that portion of your expert.

13 MR. LEE: Right.

14 THE COURT: And both experts -- it looks
15 like to me, if we just -- everybody stays with what
16 their expert says, has said in their report, then we
17 don't have to get into these issues.

18 Do you agree with that?

19 MS. ELDERKIN: We have no intention of
20 having Dr. Adams testify outside his report, but I want
21 to make sure because Mr. Lee just said something that I
22 don't think is consistent with what I'm thinking.

23 THE COURT: Y'all neither one need to
24 know what each other are thinking. You just think you
25 do. Nor do I.

1 MR. BECK: I'm not thinking anything.

2 THE COURT: I threw you that line on Port
3 Arthur. It just ticks me off.

4 MR. LEE: Here's what I would ask him.
5 If it's not -- if we can't, we can't -- we would just
6 ask him, Doctor -- I would show him Paragraph 158 of
7 Dr. Adams' report where he says there's a '92
8 application. It is enabled and just say --

9 THE COURT: I have ruled on it. No.
10 We're not going to get into that. That if doesn't
11 exist. I'm not going to allow her to say that the '92
12 was enabled. So that's contrary to what I have ruled.

13 MR. LEE: Okay.

14 THE COURT: That's why I'm saying that if
15 is out of the case.

16 MR. LEE: All right. If the '92
17 application is out, then I'm probably not going to go
18 into it at all.

19 THE COURT: I'm just saying I'm not going
20 to allow her to introduce testimony that the '92
21 application was enabled. I've ruled on that.

22 MR. LEE: Okay.

23 THE COURT: I'm not going to allow any
24 expert testimony to say something that I've ruled as a
25 matter of law to the contrary.

1 MR. LEE: But let me do this, if I can
2 think about it, but I won't ask any questions.

3 THE COURT: We're going to think about
4 it. That's why I want to have this conversation up
5 here. I would rather have it now than right in the
6 middle of a battle where I might -- you're going to
7 throw something at me and I'm going to say he's thrown
8 that curve at me again.

9 MR. LEE: He'll hit me in the head.

10 THE COURT: No, he wouldn't -- he won't
11 even recognize that curve ball. I want to ask him -- I
12 wanted to ask him something about human antibodies here
13 in a little bit.

14 MR. BECK: I know about those human
15 antibodies.

16 (Bench conference concluded.)

17 (Recess.)

18 COURT SECURITY OFFICER: All rise.

19 (Jury in.)

20 THE COURT: Please be seated.

21 All right. What have you got there,
22 Mr. Sayles?

23 MR. SAYLES: May it please the Court.

24 At this time, we are going to offer a few
25 additional stipulations. I'd like to do that now.

1 THE COURT: All right.

2 MR. SAYLES: With respect to Stipulation
3 12, the parties have agreed on an addition to it, so I'd
4 like to read it as the parties have now agreed.

5 This is Stipulation 12: Abbott's U.S.
6 Humira sales, by indication and through April 2009, are
7 reflected in Defense Exhibits 468, 469, and 985.

8 Next, I'm going to read into the record
9 and for the benefit of the jury, Stipulation No. 7.

10 CNTO Ortho Biotech and New York
11 University are co-assignees of the '775 patent.

12 Stipulation No. 11: All of the D2E7, the
13 antibody contained in Humira, is manufactured by either
14 ABC or ABL in the United States.

15 Stipulation No. 20: Remicade was first
16 approved by the Food & Drug Administration on August
17 24th, 1998.

18 21: Humira was first approved by the
19 Food & Drug Administration on December 31st, 2002.
20 That concludes the reading of the stipulations.

21 THE COURT: All right. Who will be your
22 next witness?

23 MR. SAYLES: Your Honor, at this time,
24 may I confer with my co-counsel for just a moment?

25 THE COURT: Yes.

1 (Pause in proceedings.)

2 MR. SAYLES: At this time, the Plaintiffs
3 rest their case-in-chief.

4 THE COURT: All right. Thank you.
5 Defendant ready to proceed?

6 MR. BECK: We are ready, Your Honor.

7 THE COURT: All right. Who will be your
8 first witness?

9 MR. BECK: We'd like to call Dr. Jochen
10 Salfeld, please.

11 THE COURT: Okay.

12 MR. BECK: Dr. Salfeld, would you raise
13 your right hand?

14 (Witness sworn.)

15 MR. BECK: May I proceed, Your Honor?

16 THE COURT: Please do.

17 JOCHEN SALFELD, Ph.D., DEFENDANTS' WITNESS, SWORN

18 DIRECT EXAMINATION

19 BY MR. BECK:

20 Q. Please introduce yourself to the jury.

21 A. My name is Jochen Salfeld.

22 Q. And by whom are you employed, Dr. Salfeld?

23 A. By Abbott Laboratories.

24 Q. And what is your current position with Abbott
25 Laboratories?

1 A. My position is Divisional Vice President,
2 Biologics.

3 Q. And in your capacity as Division Vice
4 President for Biologics, how many people work under your
5 direction and supervision?

6 A. I'm a director of around 60.

7 Q. And are all of those 60 people scientists?

8 A. Except for my assistant, yes, they are.

9 Q. And tell the jury what your duties and
10 responsibilities are as Division Vice President for
11 Biologic Discovery.

12 A. My duties are to oversee the discovery of
13 novel therapies for different diseases.

14 Q. And without going into specifics, because
15 there's a competitor in the courtroom, what new
16 medicines or drugs are you working on?

17 A. We are working on new biologic therapies to
18 treat cancer, Alzheimer's, viral diseases, and immune
19 diseases.

20 Q. And without, again, revealing any trade
21 secrets, if you will, is that research looking
22 promising?

23 A. I'm very excited about it, yes.

24 Q. Now, before we get into the details of the
25 case, I want to give the jury a little idea of your

1 background so they get to know you a little bit better.

2 Are you a married man?

3 A. Very much so.

4 Q. And I'm afraid to ask you -- follow up with
5 that question, but let me ask you this: How old a man
6 are you?

7 A. Fifty this year.

8 Q. And how did you and your wife meet?

9 A. In the lab.

10 Q. You and your wife met in the laboratory?

11 A. Yes, we did.

12 Q. Was it love at first sight?

13 A. Not from her side.

14 Q. Okay. Now, the jury's going to hear in a
15 minute, you have a Ph.D., correct?

16 A. I do, yes.

17 Q. Does your wife also have a Ph.D.?

18 A. She does, yeah.

19 Q. And do y'all have any children?

20 A. Three of them: A daughter, 17; our son is 15;
21 and our other son is 10.

22 Q. And where do y'all live?

23 A. Massachusetts.

24 Q. And where in Massachusetts?

25 A. In a small town called North Grafton, around

1 Boston.

2 Q. All right. Now, I can tell you don't have a
3 Texas accent, so will you tell the ladies and gentlemen
4 of the jury where you were born?

5 A. I was born in what used to be western Germany.

6 Q. And when did you come to the United States
7 from Germany?

8 A. In May 1987.

9 Q. That was about 20 years ago.

10 A. Yes.

11 Q. And tell us a little bit about your
12 educational background. I know that your -- the system
13 in Germany is a little bit different than here, but tell
14 us what the equivalents are in Germany that are similar
15 to what we do here.

16 A. I received what corresponds to a Master's
17 degree at -- in Heidelberg, University of Heidelberg,
18 and then I took a Ph.D. from Heidelberg as well.

19 Q. And so you have the equivalent of our Master's
20 degree and the equivalent of a Ph.D. degree?

21 A. That is correct.

22 Q. So that the jury might know, when you received
23 your Ph.D. degree, did you get that degree with high
24 honors?

25 A. Yes, I did.

1 Q. And have you been a scientist your whole
2 professional life?

3 A. Yes, I have.

4 Q. Now, at least in this country, when you work
5 on a Ph.D., you have to write a paper, a thesis. Did
6 you have to do that?

7 A. Yes, I did.

8 Q. And what was your thesis on?

9 A. On hepatitis B virus.

10 Q. Now, tell the jury whether or not you always
11 wanted to be a scientist. You know, some people know
12 from the day they're born what they want to do.

13 Did you always want to be a scientist?

14 A. I did not.

15 Q. And tell the ladies and gentlemen of the jury
16 what you were torn between.

17 A. I was torn between becoming a scientist and
18 becoming a farmer.

19 Q. That's a pretty -- pretty wide choice there.

20 And tell the jury how it was that you were
21 even interested in farming.

22 A. I grew up on a very big research farm where my
23 dad -- I was doing research on how to actually farm even
24 better. It was a huge farm.

25 And I also spent all my summers on my uncle's

1 dairy farm, and I always wanted to be a farmer as a
2 young boy.

3 Q. All right. Now, when you said you grew up on
4 a research farm, you actually lived on a farm, and your
5 father did research there.

6 A. Yes, I did.

7 Q. Is he a scientist, also?

8 A. He was.

9 Q. And then for how many summers as a young --
10 starting as a young boy, did you work at your uncle's
11 dairy farm?

12 A. About 15 -- about 15 years.

13 Q. All right. Did you enjoy working at that
14 dairy farm?

15 A. Very much so.

16 Q. And what did you have to do there?

17 A. Everything, plow fields, hay -- baling hay,
18 milking cows, everything.

19 Q. All right. And whenever you decided to apply
20 to the university in Germany, did you have to put down
21 two choices, not just one?

22 A. Yes, I did.

23 Q. And what were the two choices you listed when
24 you applied to go to school?

25 A. First choice was biology, and the second

1 choice was agriculture.

2 Q. And you eventually ended up being a scientist?

3 A. Scientist.

4 Q. So farming lost out.

5 A. Lost out, yeah.

6 Q. After you got your Ph.D., Dr. Salfeld, did you
7 do any postdoctoral work?

8 A. Yes, I did. I did a postdoctoral fellowship
9 at the Center for Molecular Biology in Heidelberg.

10 Q. All right. And what type of postdoctoral work
11 did you do?

12 A. Looking at -- further at the gene expression
13 and hepatitis B virus, which is a very severe agent that
14 affects the human liver.

15 Q. All right. Now, we've got you with your Ph.D.
16 degree. We've got you doing your postdoctoral work.

17 After you completed your postdoctoral work,
18 what did you do?

19 A. I actually did a second postdoctoral work in
20 the U.S. at the Dana Farber Cancer Institute, Harvard
21 Medical School in Boston.

22 Q. All right. And after you completed all of
23 your postdoctoral work, what did you do?

24 A. I then joined what was then BASF.

25 Q. All right. And when did you join BASF?

1 A. In January 1990.

2 Q. And did that company, BASF, eventually become
3 part of Abbott?

4 A. The pharma portion of BASF became part of
5 Abbott, yes.

6 Q. All right. You used a word there. The --
7 what portion?

8 A. The pharma, the pharmaceutical portion of BASF
9 became part of Abbott.

10 Q. And when was that?

11 A. In the year 2001.

12 Q. So would it be fair to say you have been with
13 the same company your whole life?

14 A. I have, yes.

15 Q. First with BASF, and then it became part of
16 Abbott, and you just continued on?

17 A. I did, yes.

18 Q. Are you the named inventor on any patents?

19 A. Yes, I am.

20 Q. Approximately how many?

21 A. I think between 15 and 20.

22 Q. All right. Now, just very generally tell the
23 ladies and gentlemen of the jury what subjects your
24 patents deal with.

25 A. They deal with therapeutic antibodies,

1 primarily, but they also deal with gene expression.

2 Q. Therapeutic antibodies. Layman's terms, tell
3 us what that is.

4 A. It's an approach of using natural binding
5 proteins to reach a therapeutic effect.

6 Q. To try to do what?

7 A. To treat diseases, treat various severe human
8 diseases.

9 Q. You used the term gene regulation (sic). Do
10 we all have genes in our body?

11 A. We do.

12 Q. Approximately how many do all of us have?

13 A. Between 25,000 and 30,000.

14 Q. And why do you scientists study our genes?

15 A. We have to study the genes because we have to
16 understand why people get sick.

17 The first step in drug discovery is, why is
18 somebody even developing a disease? Because we have to
19 do -- find the difference between normal and who is
20 normal and somebody with a disease and then say, can I
21 define why somebody actually has a disease? And that
22 information goes into our drug discovery program.

23 Q. All right. Would it be fair to say that you
24 research genes to try to figure out what causes disease?

25 A. Exactly.

1 Q. And then by further study, you can determine
2 how to somehow cure or help those diseases.

3 A. Exactly.

4 Q. Now, let's talk a little bit about Abbott
5 itself.

6 When was Abbott founded?

7 A. In 1888.

8 Q. And by whom was it founded?

9 A. By Dr. Wallace Abbott.

10 Q. And who was Dr. Wallace Abbott?

11 A. He was a practicing physician who also owned a
12 pharmacy.

13 Q. And where did he practice and own that
14 pharmacy?

15 A. Illinois.

16 Q. And where in Illinois?

17 A. In Chicago.

18 Q. Now, what -- well, let me just ask you, what's
19 the business of Abbott?

20 A. Abbott is a global diversified healthcare
21 company with a number of different businesses.

22 Q. And tell the jury just very generally what
23 those type businesses are.

24 A. They are the pharmaceutical business. They
25 have a very large diagnostic business. They have a

1 large medical device business. And then they have a
2 nutrition business.

3 Q. All right. Let's talk very briefly about each
4 of those.

5 The pharmaceuticals. You develop
6 pharmaceuticals, right?

7 A. Yes.

8 Q. These are drugs and medicines.

9 A. Yeah.

10 Q. And the devices, the medical devices, give us
11 an example of medical devices.

12 A. Medical devices include stents that you've
13 already heard about, little mesh tubes that are very
14 important to keep arteries open after intervention.

15 Q. All right. And you used the term diagnostics.
16 Are these machines to help test patients when they go to
17 a doctor's office?

18 A. Yes. We have a number of devices. We have
19 very large machines that test -- when you go into the
20 doctor and you have your blood work done, they can run
21 all the tests there.

22 We also have specialty tests, like the
23 freestyle device that helps you identify glucose levels
24 in diabetes patients.

25 Q. All right. And what about nutrition? Give

1 the jury some examples of what you do in the nutrition
2 area.

3 A. Abbott's selling a lot of nutritional
4 supplements for children, Pediasure, Pedialyte, Ensure,
5 Similac. They also have specialty nutrition, like
6 Glucerna for diabetes patients.

7 So a whole set of children, adult, and
8 specialty nutritions.

9 Q. All right. Now, with respect to the
10 pharmaceuticals, because that's what we're really
11 talking about in this case, tell the jury the type of
12 serious medical conditions that the pharmaceuticals that
13 Abbott works on address.

14 A. We have medicines for sever infections. We
15 have medicines for thyroid disease. We have medicines
16 for autoimmune disease. We have medicines for cancer
17 and others.

18 Q. And the type of autoimmune diseases we're
19 talking about are what?

20 A. Rheumatoid arthritis, psoriasis, psoriatic
21 arthritis, ankylosing spondylitis, and others.

22 Q. Crohn's disease?

23 A. Crohn's disease.

24 Q. Now, these diseases -- and you personally work
25 in this area, do you not?

1 A. I am, yes.

2 Q. And are any of these diseases very personal to
3 you?

4 A. Yeah.

5 Q. Why is that?

6 A. My maternal grandparents, my mom -- my
7 grandmother died of arthritis. Arthritis is a very
8 severe disease, and many people die of it. Some people
9 die of the disease. My grandmother was one of them. My
10 grandfather died of cancer. So my mom was an orphan.

11 So I've always wanted to do something about
12 treating these diseases. And then my dad died of
13 Alzheimer's, so I want to do something for Alzheimer's.

14 So I'm working on all three areas now.

15 Q. All right. And where is Abbott headquartered?

16 A. Illinois.

17 Q. And how many employees in the United States
18 does Abbott have?

19 A. About 30,000.

20 Q. Now, I want to shift and talk a little bit
21 about Humira.

22 What is your connection with Humira?

23 A. I co-led the discovery of Humira, and then I
24 was responsible for the early phase of the Humira
25 development, and I stayed on the Humira team all the way

1 until launch.

2 Q. Okay. You said you co-led --

3 A. I co-led.

4 Q. -- the Humira team?

5 A. The team that discovered Humira, yes.

6 Q. And what is Humira?

7 A. Humira is a fully human antibody that binds
8 TNF-alpha with high affinity, so it's very sticky for
9 TNF, and it turns off the function of TNF.

10 Q. And what is D2E7?

11 A. D2E7 is the lab name that we gave Humira when
12 we were doing the lab research.

13 Q. And you scientists can just make up any name
14 you want and give it to a product, right?

15 A. Scientists can be very crazy and give strange
16 names to things, yes.

17 Q. In fact, what -- tell the jury what the name
18 of D2E7 was before it became D2E7.

19 A. It was the actually Eric, the name of a soccer
20 star.

21 Q. All right. And then it became -- went from
22 Eric to D2E7 to eventually Humira?

23 A. Correct. Correct.

24 Q. And the jury's heard this, so I just want to
25 touch it very briefly.

1 What type of diseases is Humira used to treat?

2 A. It is used to treat rheumatoid arthritis,
3 psoriasis, psoriatic arthritis, ankylosing spondylitis,
4 and Crohn's disease.

5 Q. Now, when -- eventually, Humira -- well, let
6 me ask this: At some point, Abbott had to make an
7 application to the Food & Drug Administration.

8 A. They did, yes.

9 Q. And you did that.

10 A. We did.

11 Q. And when did Abbott make its submission to the
12 Food & Drug Administration in this country?

13 A. In early 2002.

14 Q. And how long did it take to get FDA approval?

15 A. It was approved at the end of the same year,
16 New Year's Day 2002.

17 Q. And when was -- so that -- so when was Humira
18 actually approved by the FDA then?

19 A. New Year's Eve -- I apologize. New Year's Eve
20 2002.

21 Q. Now, you seem to be pretty sure of that. Is
22 that right?

23 A. I'm very sure.

24 Q. And why are you so sure?

25 A. Because while getting ready for my New Year's

1 Eve party in 2002, I got a phone call from our head of
2 the company to congratulate myself and the team for the
3 success.

4 Q. Is that a date you'll always remember?

5 A. It is, yes.

6 Q. When was Humira first put on the market in the
7 United States as a treatment option?

8 A. Shortly thereafter, 2003.

9 Q. And when was Humira first put on the market --
10 well, at the time Humira was approved by the FDA and put
11 on the market, were there any other fully human anti-TNF
12 antibody products on the market?

13 A. There were not.

14 Q. Are there any other fully human anti-TNF
15 products on the market today?

16 A. Yes, there are.

17 Q. And what is the name of that product?

18 A. Simponi.

19 Q. And whose product is it?

20 A. Centocor's.

21 Q. And when did Centocor launch its fully human
22 anti-TNF antibody product?

23 A. About two months ago.

24 Q. Between early 2003, when Humira went on the
25 market in the United States, and April of 2009, when

1 Centocor launched its Simponi product, was Humira the
2 only fully human anti-TNF product on the market?

3 A. Yes, it was.

4 Q. Now, I want to shift gears a moment and talk a
5 little bit about the administration of Humira. The
6 jury's heard some testimony about this, so I'm not going
7 to spend a lot of time on it.

8 Could you --

9 MR. BECK: Your Honor, may he stand up
10 just to show the jury how the injection --

11 THE COURT: Yes.

12 Q. (By Mr. Beck) Doctor, if you would just stand
13 up and just show the jury how Humira is administered.

14 A. All you have to do is take a little pinch here
15 (demonstrating), and then you can inject directly. It's
16 a very convenient delivery device.

17 Q. Thank you. You may sit down.

18 A. (Complies.)

19 Q. And who administers the injection of Humira?

20 A. In about 75 percent of the cases, the patient
21 themselves; about 14 percent, a family member or friend;
22 and 8 percent, a healthcare provider. That's a study as
23 of 2008.

24 Q. Now, the jury has seen some surveys and market
25 research that Centocor has done. Do y'all do that same

1 thing?

2 A. Yes, we do.

3 Q. And did the company do surveys or focus groups
4 to find out what patients preferred by way of
5 administration?

6 A. Yeah. I do remember -- yes. I do remember
7 that early in development, we actually had focus groups
8 of patients to actually see what kind of device they
9 would prefer, because you have already heard that
10 patients with arthritis have very limited dexterity.
11 They really can't move their hands very well.

12 So we actually had them test with an orange,
13 by the way, how to inject and see what was comfortable
14 for their hands to develop our device.

15 Q. Okay. So one of the ways you can inject
16 Humira is you get a little pinch of skin and inject
17 yourself, correct?

18 A. Yes, that's correct.

19 Q. And another way you can do it, to make it
20 useful for somebody who really has severe arthritis in
21 their hands and they can't do that, they have what is
22 called a pin; is that correct?

23 A. That is correct.

24 Q. And is that where the patient can actually
25 take the document -- I mean, the vial and literally just

1 stick it?

2 A. Yes.

3 Q. And that's called a pin --

4 A. Pin device, yes.

5 Q. -- is that correct?

6 A. That's correct.

7 Q. And how often is Humira administered?

8 A. Typically, every other week.

9 Q. And what percentage of the patients use a
10 syringe to administer Humira?

11 A. Around 47, 48 percent.

12 Q. And how about the pin where you just stick
13 yourself?

14 A. I think it's 50 -- it's about 52, 53 percent.

15 Q. All right.

16 MR. BECK: I'd like to bring up on the
17 screen DX384, please.

18 Q. (By Mr. Beck) And I'll ask you whether or not
19 Abbott has a patent on Humira.

20 A. Yes, we do.

21 Q. All right.

22 MR. BECK: And if we could bring up the
23 date, the filing date. Can we blow that up?

24 Q. (By Mr. Beck) All right. Now, the file date
25 is what, with respect to the Humira patent?

1 A. February the 9th, 1996.

2 Q. That's when the application for the patent was
3 filed by Abbott?

4 A. That is correct.

5 Q. And does this patent, what we're going to call
6 the '226 patent, disclose and claim Humira?

7 A. Yes, it does.

8 MR. BECK: Now, if we can show the
9 inventors on this patent, please.

10 Q. (By Mr. Beck) I'm sorry. I misspoke. That's
11 the '382 patent. I misspoke.

12 It lists various inventors, and are you listed
13 as the lead inventor?

14 A. Yes, I am.

15 Q. And I believe there are, what, roughly 15 to
16 20 inventors on here?

17 A. That's correct.

18 Q. But you are named as the lead inventor.

19 A. That's correct.

20 Q. And when -- and so the '382 patent application
21 was filed by Abbott for Humira on February 9, 1996,
22 correct?

23 A. That's correct.

24 Q. When was the patent actually issued by the
25 U.S. Patent Office?

1 A. On July 18th, 2000.

2 Q. All right. Now, we talked about the patent.
3 We talked about 2000 when you had the patent. Now I
4 want to go back and talk a little bit about what you-all
5 had to do to get to that point.

6 A. Okay.

7 Q. And I'll just ask you pointblank, was Humira
8 invented overnight?

9 A. It wasn't. Certainly not.

10 Q. How long did it take to actually invent
11 Humira?

12 A. The whole effort and the TNF discovery spanned
13 more than four years.

14 Q. And what do you first start -- what's the
15 first step in the process? You start working on what,
16 fully human antibodies? When did y'all start working on
17 fully human antibodies?

18 A. In 1991.

19 Q. And then did you, after that, start working on
20 the program that led to Humira?

21 A. Yes, I did.

22 Q. And when was that?

23 A. In 1993.

24 Q. And when was the discovery made? When was the
25 actual discovery?

1 A. In the late spring 1995.

2 Q. And then after the discovery in April of 1995,
3 did you then have to do preclinical trials and
4 manufacturing?

5 A. Yes. The government prescribes very careful
6 safety studies and then clinical studies. So that was
7 undertaken after 1995.

8 Q. And approximately how many of your men and
9 women at the company were involved in that effort?

10 A. If you're referring now to the whole
11 manufacturing development, yeah, hundreds.

12 Q. Okay. And which of those phases were you, Dr.
13 Jochen Salfeld, involved with?

14 A. I was involved in all of them.

15 Q. Let's talk a little bit about the discovery
16 phase.

17 How many of your people at Abbott were
18 involved in the discovery phase you told us about?

19 A. That was smaller, maybe 15.

20 Q. And can you give the jury some idea of
21 approximately how much was expended in research and
22 development in developing Humira?

23 A. Total amount is in the range of 1.2 billion.

24 Q. And do all of the drugs or medicines that
25 you-all work on and try to develop and discover and do

1 clinical trials on, do they end up being successful?

2 A. It would be very nice for a discovery
3 scientist, but they are not.

4 Q. And tell the jury approximately what
5 percentage of these drugs or medicines that you-all work
6 on actually end up being successful.

7 A. I've heard a number that between early idea
8 and early research to market, maybe 1 percent. It's
9 very -- not very likely to be successful. It's very,
10 very difficult.

11 Q. All right. And so whenever you do have a
12 successful project, whatever you make on that project
13 has got to fund other research and development that you
14 do.

15 A. That is correct.

16 Q. All right. Now, when you first started out at
17 BASF, what was your position?

18 A. I was a senior scientist at BASF.

19 Q. And as a senior scientist at BASF, what was
20 your primary focus initially?

21 A. Really lab work. I love to do lab work. I
22 had to -- I had to hire people to work with me. I had
23 to set up a lab, buy equipment, clean the lab bench, do
24 a lot of good research.

25 Q. And where was that lab that you eventually set

1 up?

2 A. It was in Cambridge just behind MIT.

3 Q. And is that the facility that you worked at?

4 A. Yes, originally.

5 Q. And what was the primary mission of that
6 laboratory when you first started there?

7 A. Our mission was to develop new treatments for
8 cancer and new treatments for autoimmune diseases.

9 Q. And did one of the things that you were
10 working -- was one of the things you were working on
11 identifying genes through what is called MAK195?

12 A. Yes, it was. It was one of my first projects.

13 Q. And what was MAK195 intended to deal with,
14 what disease, what life-threatening condition?

15 A. MAK195 was designed to be used in the
16 treatment of sepsis.

17 Q. And sepsis is a life-threatening condition, is
18 it not?

19 A. Very much so.

20 Q. And had the company done any work on TNF
21 antibodies before you joined them in 1990?

22 A. Yes, they had. Back to the middle of the
23 '80s, BASF started to look into antibodies to a TNF. My
24 colleague, Achim Moller, had started to make antibodies
25 to TNF around '85, ending in '86.

1 Q. All right. And Dr. Moller, that's
2 M-O-E-L-L-E-R (sic); is that correct?

3 A. That is correct.

4 Q. Now, what is MAK195?

5 A. MAK195 is a mouse antibody to human TNF, but
6 it's very sticky to TNF, binds TNF with very high
7 affinity and can turn off the TNF.

8 Q. And when was it being developed?

9 A. Actually, by the time I joined, I think
10 clinical studies were either on the way already or were
11 about to start.

12 Q. All right.

13 A. So in the early '90s.

14 Q. And Dr. Moller is the one who created MAK195?

15 A. That is correct.

16 MR. BECK: Let's bring up DX451, please.
17 Before you put it on the screen...

18 Let me just have a minute, Your Honor.

19 THE COURT: Sure.

20 (Pause in proceedings.)

21 MR. BECK: My understanding, it is in
22 evidence, Your Honor.

23 If we can show that first part up here,
24 the title.

25 Q. (By Mr. Beck) This is a patent for monoclonal

1 antibodies against human tumor necrosis factor, TNF, and
2 use thereof. And one of the inventors is Achim Moller.
3 That's your colleague.

4 A. That is correct.

5 Q. All right. And the --

6 MR. BECK: If we can just back off so we
7 can see the number.

8 Q. (By Mr. Beck) This is what we're going to call
9 the '024 patent. Is this a patent that is issued to Dr.
10 Moller and others?

11 A. Yes, it is.

12 Q. And what is this for?

13 A. This patent describes antibody -- mouse
14 antibodies to human TNF, which bind TNF very tightly and
15 can turn off TNF and the clinical uses there.

16 Q. All right. And it shows that this patent was
17 applied for on September 8th, 1987, by Dr. Moller and
18 others, correct?

19 A. Correct. It was actually, if you look one
20 line down, filed in Germany, the year before that.

21 Q. Okay. In September of 1986?

22 A. That is correct.

23 Q. Now, what disease or diseases was BASF looking
24 to use MAK195 for back in the mid-1980s?

25 A. BASF had interest in investigating acute

1 diseases.

2 Q. All right. Now, when you say acute diseases,
3 does that mean a disease of relatively short duration?

4 A. Yes, it is.

5 Q. Give us an example of that.

6 A. Sepsis and septic shock is such an acute
7 disease. It's a very, very severe blood-borne
8 infection. It can very rapidly lead to death, or it
9 could happen within a week or two weeks. So we call
10 this an acute disease. It's a very acute infection with
11 an acute difference.

12 Q. And what is the difference between an acute
13 condition and a chronic condition?

14 A. A chronic condition can last 10, 15, 20, 30
15 years. It's a long-term disease. Acute is very short.
16 Doctors see you right away. Chronic diseases take a
17 long time and have to be treated lifelong in many cases.

18 Q. And did you pursue MAK195 for chronic
19 conditions?

20 A. They did not.

21 Q. And why is that?

22 A. Mouse antibodies tend to be recognized as a
23 foreign element in the human body. So you can give a
24 mouse antibody to a patient maybe once or twice or maybe
25 three times, but you cannot give it lifelong.

1 Q. What happens when you try to do that?

2 A. It is typically recognized by -- we all have
3 an immune system that keeps us healthy, and that immune
4 system will recognize that mouse antibody as foreign.
5 So when you get the injection of this mouse antibody,
6 the first time the body can identify it as foreign.
7 Second, third, fourth time, it mounts in response to it,
8 and then at some point, it will reject this mouse
9 antibody.

10 Q. And what happens if that rejection occurs?

11 A. It could be either benign, meaning that it
12 doesn't work, or it could be a severe allergic reaction.
13 It depends on the circumstance.

14 Q. Depends on the patient?

15 A. Depends on the patient.

16 Q. Now, what is an immunogenic reaction?

17 A. Immunogenic reaction is, our immune system
18 that keeps us normally healthy needs to know what is
19 ourself, what is our body, because it needs to
20 distinguish our body from something that invades our
21 body.

22 So it is learned. When we are young, it
23 learns who we are and what we are made of, and then if
24 something foreign invades our body, it recognizes that,
25 and then that is an immunogenic reaction, if the body

1 then responds to that foreign agent.

2 It could be a virus; it could be a bacteria; could be a
3 mouse antibody.

4 Q. And did you identify any other medical
5 indications besides sepsis that related to TNF-alpha?

6 A. Yes, we did.

7 Q. What were they?

8 A. A graph -- it's an example on the graph of a
9 source disease. But Achim Moller also did some further
10 investigation, looked at other diseases. So he
11 identified -- he actually put together a test system to
12 look at the levels of TNF in patients, and he looked at
13 which disease is characterized by what level of TNF.

14 And he found that patients with arthritis have
15 a high level; the patients with transplant rejection, a
16 very high level; sepsis is very high level and so on.

17 So he identified a number of different
18 diseases that are characterized by very high levels of
19 TNF.

20 Q. And we talked about MAK195. Did MAK195 ever
21 go to market?

22 A. It did not.

23 Q. Why not?

24 A. Clinical trials in sepsis are very, very
25 difficult, because patients have sepsis for very

1 different reasons. Sometimes it's a hospital-acquired
2 infection. Sometimes it's a gunshot wound; it's an
3 injury.

4 And all of these diseases look like sepsis.
5 They have very high mortality. But it appears that a
6 single drop may not be enough to treat that. So we did
7 clinical trials, very large clinical trials.

8 There's a small difference between the placebo
9 group and the MAK group, but the FDA did not think that
10 that difference was large enough to approve it as a new
11 therapeutic for sepsis.

12 Q. All right. You used the term placebo group.
13 That's where you do testing, and one control group is
14 given, for example, MAK195. The other group is given
15 something that is supposed to have no effect at all.

16 A. That is correct.

17 Q. And you compared the two?

18 A. That is correct.

19 Q. Okay. And after all of the work that was done
20 and all of the research and all of the time and expense
21 that was incurred, the bottom line was that MAK195 never
22 went to market.

23 A. That is correct.

24 Q. At some point, Dr. Salfeld, did you become
25 involved in a project to develop a fully human antibody?

1 A. Yes, I was.

2 Q. All right. We talked about MAK195 and it
3 being a monoclonal mouse antibody.

4 Now you're going to work a fully human
5 antibody.

6 A. That's correct.

7 Q. Why were you doing that?

8 A. I mentioned earlier that a mouse antibody
9 cannot be used for the long term in patients, and we
10 wanted to do something that had not been done before.
11 So we wanted to develop a new class of therapeutics,
12 come up with a fully human antibody that we assumed
13 could be given for a long time to patients.

14 Q. All right. And when did you start trying to
15 develop a fully human antibody?

16 A. In 1991.

17 Q. And what type of fully human antibody did you
18 set out to develop?

19 A. We wanted to develop a high affinity, very
20 sticky -- that it combined TNF with high stickiness, and
21 that way it can turn off TNF.

22 So fully human antibody that sticks very well
23 to human TNF, and it can turn off human TNF.

24 Q. All right. So what you're looking for is a
25 fully human TNF antibody that has two components.

1 One is called high affinity.

2 A. Correct.

3 Q. And the other one is called neutralization.

4 A. That is correct.

5 Q. And high affinity means stickiness, right?

6 A. Stickiness.

7 Q. And what you're looking for is a fully human
8 antibody that will actually stick, correct?

9 A. That is correct.

10 Q. Stick to the TNF.

11 A. Stick to the TNF.

12 Q. And if it sticks to the TNF, then that's when
13 you get neutralization.

14 A. If it sticks to TNF at the right place, you
15 get neutralization, yes.

16 Q. And when you get neutralization, what does
17 that do to the TNF culprit, if you will?

18 A. It can safely move out of the body, and in the
19 meantime, prevent it from doing its disease-causing
20 effect, thereby helping the patient to heal.

21 Q. And what -- what was the first step -- and by
22 the way, did you and your team isolate a fully human TNF
23 antibody?

24 A. We did, in collaboration with Dr. Casali at
25 NYU.

1 Q. All right. Let's talk about Mr. Casali.

2 Who is Dr. Casali? That's C-A-S-A-L-I.

3 A. Dr. Casali is a very, very, very respected
4 professor at that time at New York University in New
5 York, was a specialist in a certain method to make human
6 antibody.

7 Q. All right. And this method, did this involve
8 human B-cells?

9 A. Yes, it did.

10 Q. And does each B-cell -- human B-cell produce
11 one antibody?

12 A. Yes, it does.

13 Q. And what is the effect of that?

14 A. All of us have millions of antibodies in our
15 body, and each piece makes one antibody.

16 Q. Okay. And what was the goal of this
17 collaboration with Dr. Casali?

18 A. The goal was a fully human antibody that
19 sticks to TNF very tightly and turns off TNF.

20 Q. And did you have a contract -- or did Abbott
21 have a contract with Dr. Casali?

22 A. Yes, we did.

23 Q. And what technology were you using in
24 connection with this collaboration with Dr. Casali?

25 A. The technology involved the isolation of human

1 B-cells on patients, and then the immortalization of
2 these B-cells, a process to make these B-cells live
3 longer.

4 Q. And why do you want these human B-cells to
5 live longer?

6 A. In our body, the B-cells typically live just a
7 short time, at least most of them, and if you take them
8 out of the body into the lab, they can die very quickly.
9 So you have to make them live longer so you can do
10 studies in identifying which of these B-cells makes the
11 correct antibody.

12 Q. And how long did this collaboration with
13 Dr. Casali last?

14 A. A little bit more than two years.

15 Q. And what was the result of that collaboration?

16 A. Unfortunately, it failed.

17 Q. And why did it fail?

18 A. They identified human antibodies to TNF that
19 bound to some extent, not high enough, but it did not
20 turn off TNF. So we had not met the three goals we set
21 to ourselves.

22 Q. So at this point, which was taking you up to,
23 what, late 1993?

24 A. '93, yes.

25 Q. MAK195, a lot of work done on that, correct?

1 A. Yes.

2 Q. It was not successful.

3 A. Not successful.

4 Q. Then you had your collaboration with

5 Dr. Casali.

6 A. Yes.

7 Q. Spent additional time and work and resources.

8 A. Yes.

9 Q. And the result of that unsuccessful.

10 A. Unsuccessful.

11 Q. Now, aside from this human B-cell approach
12 with Dr. Casali, did you consider any other technologies
13 in this pursuit of a fully human TNF antibody?

14 A. Yes, we did.

15 Q. And who was that collaboration with?

16 A. We explored a collaboration with two other
17 companies. One was Cambridge Antibody, and the other
18 one was a company called GenPharm.

19 Q. All right. So you considered two options.

20 A. We did.

21 Q. And which option did you go with?

22 A. We opted to work with Cambridge Antibody.

23 Q. And why did you opt to work with Cambridge
24 Antibody?

25 A. Cambridge -- we knew that this project and the

1 other experiences with this project, it would be very,
2 very difficult. So we looked at a company which had
3 technology but also had very, very good scientists.

4 And Cambridge Antibody had a very famous
5 professor, Sir Professor -- Professor Sir Greg Winter,
6 as part of the leadership team. He has revolutionized
7 the antibody technology with a number of key inventions.
8 And we thought if he worked with Cambridge Antibody and
9 Professor Winter was in the background, this would give
10 us a very good starting point for such a challenging
11 project.

12 Q. All right. One of the witnesses called to the
13 stand by Centocor referred to a technique known as the
14 phage display.

15 Is that the technology employed by Cambridge
16 Technology?

17 A. It is, yes.

18 Q. And that witness also said that a phage
19 display is like looking for a needle in a haystack.
20 Do you agree with that?

21 A. I do not. Actually, I would say it's a needle
22 in a field of haystacks.

23 Q. Now, was the phage display technology that you
24 opted to go with, with Cambridge, was that very early in
25 its development as well?

1 A. It was, yes.

2 Q. Had CAT or Cambridge ever made a fully human
3 antibody before?

4 A. They had what they call binders, low-affinity
5 antibodies that can recognize different other targets.
6 They had never made a high-affinity neutralizing
7 therapeutic antibody before.

8 Q. All right. What made you think, Dr. Salfeld,
9 that a collaboration with Cambridge was any more likely
10 to succeed than MAK195 or the technology you employed
11 with Dr. Casali?

12 A. Obviously, if you want to do discovery
13 research, you have to be optimistic. You have to try
14 different things.

15 We heard about two that failed. You have to
16 be optimistic, have a good goal in mind, and what you
17 really want to do is to be patient till the end.

18 So we tried lots of different things, and we
19 thought phage display with the team at CAT with
20 Professor Winters in the background might be worth
21 trying.

22 Q. Okay. And when did the collaboration with
23 Cambridge begin?

24 A. In early 1993.

25 Q. And just so the jury might know, Cambridge,

1 we're talking about in England; is that correct?

2 A. Cambridge in England, yes, UK.

3 Q. All right. And what was the state of this
4 phage display technology when the collaboration between
5 Abbott and Cambridge began?

6 A. Phage display was still in its early
7 technology development phase. People were developing
8 new methods to do phage display. As mentioned earlier,
9 that CAT and others had developed antibodies, you know.
10 But to my knowledge, there was no therapeutic
11 antibody developed with that method at that time.

12 Q. All right. Did I ask you to prepare -- to
13 assist me in preparing some slides to explain your
14 scientific work?

15 A. Yes, you did.

16 Q. All right.

17 MR. BECK: If we may bring up on the
18 screen the phage display.

19 Q. (By Mr. Beck) Now, before we get to the
20 specifics here, what were you trying to do with this
21 phage display collaboration with Cambridge? What was
22 your objective? What were you trying to -- what were
23 you trying to get?

24 A. We were trying to develop a fully human
25 antibody that sticks to TNF-alpha, that turns off

1 TNF-alpha.

2 Q. And were you ultimately successful in
3 generating a fully human, high affinity, neutralizing
4 antibody to TNF?

5 A. After a lot of very hard work, yes, we were.

6 Q. And what was that antibody?

7 A. D2E7, which then became Humira.

8 Q. And we've used the word discovery here, and I
9 want to make sure that we're all together on what we
10 mean by discovery.

11 When was Humira discovered?

12 A. The big eureka moment was in April 1995. So
13 it's in that timeframe, April, May, 1995.

14 Q. Now, when you say eureka moment, is that, you
15 know, we did it?

16 A. Yes.

17 Q. I mean, is that what you're talking about?

18 A. Yeah, we did it.

19 Q. All right.

20 A. Finally, we got to the goal.

21 Q. And that was when?

22 A. April/May 1995.

23 Q. And how long was that after the collaboration
24 with Cambridge began?

25 A. It was a little bit more than two years.

1 Q. And how much -- approximately how many
2 antibodies did Abbott and Cambridge in their
3 collaboration create before this eureka moment when you
4 say, we've done it, we've done it?

5 A. Hundreds or maybe even thousands.

6 Q. All right. Now, let's go to the phage display
7 slides that we've talked about.

8 Now, what does this depict here?

9 A. If you want to develop a fully human
10 therapeutic antibody, you have to start with human
11 building blocks. All of us have antibodies in our body,
12 so we have to start getting those building blocks from
13 our bodies.

14 We started with human volunteers.

15 Q. All right. So you start with people. And
16 then what's the next step?

17 A. You have to take the genetic information.

18 Q. And you get that genetic information from
19 whom?

20 A. From these volunteers, from their B-cells or
21 cells that produce antibodies.

22 Q. All right. And then what's the next step?

23 A. The next step is to isolate those genes that
24 can make the antibody.

25 Q. And is that something easy to do?

1 A. It's not that easy. We mentioned earlier that
2 the body has about 25 to 30,000 genes. All we have to
3 do now is pick all the genes that make antibodies but
4 not the other 29,999 genes.

5 Q. So you've got to find that one in that group
6 of haystacks.

7 A. Yeah.

8 Q. All right. Now, after you get the genetic
9 information from humans and you get the genes that make
10 the human antibodies, what do you do next?

11 A. Rearrange them. You've heard already that
12 antibodies consist of a heavy chain and a light chain.
13 So there are two genes for each antibody.

14 So to create a very large library or
15 collection of antibodies, we have to now take all the
16 heavy chains and mix them with all the light chains.

17 That's exactly the way the B-cells in our body
18 make antibodies, by, at random, combining a heavy chain
19 with a light chain. This method can do this in a test
20 tube.

21 Q. Okay.

22 A. So we rearrange the antibody genes.

23 Q. And is -- that rearranging of the genes, is
24 that something that's easy to do?

25 A. It's not.

1 Q. Does it take a long time?

2 A. We were working at that time with Cambridge
3 Antibody, one of the world leaders in phage display
4 technology.

5 Q. All right. Now, after those four steps,
6 what's next in line?

7 A. Now we have to select the antibodies out of
8 this library that bind TNF-alpha. And that is like
9 looking for a needle in a field of haystacks.

10 When I was driving over to Marshall, I saw
11 somebody baling hay with the big round hay bales. Think
12 about a big field of hay bales, and one of them has a
13 needle in it and finding that needle. It's going to be
14 very, very difficult. That's exactly the complexity
15 here.

16 Q. All right. All right. Now, after you select
17 the antibodies that bind the TNF-alpha, what question
18 are you trying to answer here?

19 A. Let me briefly tell you how that actually is
20 selected.

21 Q. All right.

22 A. The selection is very complicated, because you
23 have a million different antibodies or more, and you
24 have to find the one in that one haystack.

25 Think about it, if I have a ring with keys, in

1 order to open my home door, I always get confused which
2 key is the right one. Think about you have a ring with
3 a million keys on it, and you have to find the one key
4 that fits into that lock. Because antibody antigen
5 interaction is like a key in a lock.

6 So now you have to -- you can either try all
7 these million keys one at a time in your lock, or phage
8 display is designed to have the lock actually help you
9 find which of these million keys is the one. And that's
10 the way we do that TNF selection.

11 Q. All right. And then after you make that
12 selection, the question you're trying to address is
13 what?

14 A. The goal was a very sticky antibody that
15 sticks to TNF and do nothing else and turns TNF off.
16 So the question is, does the antibody have a strong grip
17 at the right place on the human TNF-alpha?

18 Q. If it doesn't have a strong grip, it's not
19 going to work, is it?

20 A. It's not going to work.

21 Q. If it's got a strong grip, but it doesn't bind
22 or stick in the right place, it's not going to work, is
23 it?

24 A. It's not going to work.

25 Q. Now, what tests do you do to answer the

1 question of whether or not the antibody has a strong
2 grip in the right place?

3 A. We have two scientific tests for that. One is
4 a test for stickiness. And you can think about this as
5 if you have a Post-It Note. You know, you can -- you
6 can -- it sticks, but I can rip it off. It's a very low
7 affinity.

8 Think about that with Super Glue. With Super
9 Glue in between here, I can't get it apart. So you want
10 to be on the side of the Super Glue and not on the side
11 of the Post-It Note.

12 So the test is looking at is your antibody
13 sticking to the TNF more like that Super Glue and not
14 like a Post-It Note.

15 And the second test is just looking at can we
16 turn off TNF with that antibody.

17 Q. All right. Now, after you tried to address
18 that question and ran the test to test for stickiness
19 and whether or not you were going to be able to turn off
20 the TNF antibody, tell the jury whether or not that
21 worked.

22 A. It did not.

23 Q. So this was the third effort that you made and
24 it didn't work.

25 A. Did not, yes.

1 Q. So what did you do next, Dr. Salfeld?

2 A. A lot of thinking, a lot of thinking about
3 what we could do next, and then we employed a variant of
4 phage display, which we call guided selection.

5 Q. And who came up with this guided selection?

6 A. It's a technique that Cambridge Antibody had
7 been looking into as a possibility for antibody
8 generation.

9 Q. All right. And so you're now employing a
10 different technique, guided selection.

11 A. Yes, we do.

12 Q. And after you employed guided selection, tell
13 the Ladies and Gentlemen of the jury what the result
14 was.

15 A. After a lot of further hard work -- guided
16 selection is like going from that field of haystacks to
17 one haystack, and you still have to find the needle or
18 antibody in there.

19 So it's still a lot of work finding the right
20 antibody, but at least we were successful at that point.

21 Q. So you've narrowed it now to at least one
22 haystack.

23 A. We did.

24 Q. All right. And after you employed guided
25 selection and after a lot of additional hard work, did

1 you eventually reach the point where what you had been
2 working on for years, four to four and a half years,
3 became successful?

4 A. We were successful, yes.

5 Q. And when was that?

6 A. April, May 1995.

7 Q. Now, the jury's heard a little bit about this.
8 Has Humira been a successful product?

9 A. Yes, it has.

10 Q. And approximately how many patients have taken
11 Humira?

12 A. Around 300,000 patients worldwide.

13 Q. Now, are you aware that there have been a
14 number of letters that have been written in to Abbott
15 from patients who have benefited from the research by
16 you and your colleagues?

17 A. Yes. Patients have sent thank-you letters to
18 Abbott.

19 Q. And are some of those letters actually
20 displayed in the headquarters of Abbott?

21 A. Yes, they are.

22 Q. And, frankly, you personally, have you even
23 had patients ask to have their picture taken with you?

24 A. Yes. I had that experience. I had a young
25 mom come to me who was using Humira. She was telling

1 me, I wanted to be a mom; I had three kids. I believed
2 I couldn't be the mom I wanted to be. I took Humira and
3 I could again be the mom that I always wanted to be.

4 But she had been unable to be with her kids or
5 helping her kids for years prior to Humira. And she was
6 so thankful, so she said can we take a picture together.
7 And we took a picture together.

8 Q. Let me just ask you, how does that make you
9 feel?

10 A. I'm very happy for that mom and that family
11 that they have their life back. We keep hearing from
12 patients that we want our life back, and they do get
13 that with a drug like Humira.

14 Q. And how does that make you personally feel
15 when it helps people like that?

16 A. Very thankful to have been a part of
17 generating that drug. And I'm still thinking about my
18 grandmother who died so many years ago. She only had --
19 I don't even know what treatment she had at that time,
20 but it came too late for her.

21 Q. All right. Now, the jury's heard a little bit
22 about this, the Galien Prize. Mr. Lee made me hold this
23 up without any advance notice.

24 MR. LEE: You want me to hold it up?

25 MR. BECK: Yeah, would you hold it up,

1 please?

2 Q. (By Mr. Beck) And you're aware that Abbott
3 received the Galien Prize for its invention of Humira.

4 A. Yes, I do. I am.

5 Q. And when was that?

6 A. There was a big gala in September 2007 in New
7 York City.

8 Q. All right.

9 MR. BECK: Can we bring up on the screen
10 Exhibit 759, please?

11 And if we could look at the page ending
12 in the Bates Nos. 71 -- hold on just a minute -- Bates
13 numbers ending in 6713.

14 All right. Back up.

15 Q. (By Mr. Beck) Now, according to this
16 exhibit --

17 MR. BECK: Which is in evidence, Your
18 Honor.

19 Q. (By Mr. Beck) It says the Galien Prize is
20 considered the industry's equivalent of the Nobel Prize
21 and the highest accolade for biopharmaceutical research
22 and development.

23 How did it make you feel when Abbott received
24 what effectively was the Nobel Prize for
25 biopharmaceutical research?

1 A. It was a recognition for a lot of hard work by
2 an excellent team.

3 MR. BECK: And if we could look at the
4 page ending in Bates No. 686.

5 Q. (By Mr. Beck) That lists the committee, does
6 it not, that was -- the Galien Prize U.S. Committee that
7 actually named Abbott to receive the Galien Prize?

8 A. Yes. That's that list, yes.

9 Q. All right. And I don't know if the jury can
10 see this or not.

11 MR. BECK: Is there any way we could --

12 Q. (By Mr. Beck) There's a name on here, Dr. Jan
13 Vilcek. Are you familiar with --

14 A. I can see that.

15 Q. -- Dr. Jan Vilcek?

16 A. Yes, I am.

17 Q. And who is he?

18 A. Dr. Vilcek is a professor in New York, and he
19 is a co-inventor on the Centocor '775 patent.

20 Q. All right.

21 MR. BECK: And if we'll look at the
22 Bates -- the page ending in Bates No. 703.

23 Q. (By Mr. Beck) It says -- it's got Dr. Jan
24 Vilcek's name on here as co-inventor of Remicade.

25 Do you see that?

1 A. I see that, yes.

2 Q. So we have Dr. Jan Vilcek who was the
3 co-inventor of Remicade that is applauding -- applauding
4 the Galien Prize USA Committee for stressing the
5 importance of humanism through its Pro Bono Humanum
6 Award, correct?

7 A. That's correct.

8 Q. And then if we go up a little bit, it goes on
9 to say: We congratulate today's honorees, salute the
10 distinguished members of the Review Committee, including
11 two prominent members of our faculty.

12 Is that correct?

13 A. That is correct.

14 Q. And isn't it a fact that several of the Galien
15 Prize committee members are also on the committee to
16 award the actual Nobel Prize?

17 A. There are number of actual Nobel Prize winners
18 on that committee.

19 Q. Okay.

20 MR. BECK: Now, if we can put up the '775
21 patent, which I believe is PX1, and if we can focus in
22 on who the inventors are.

23 And this is the '775 patent.

24 Q. (By Mr. Beck) And up on top, you'll see
25 Dr. Jan Vilcek's name as the second person listed on the

1 '775 patent.

2 A. I do see that.

3 Q. Okay. Now, I want to go over some key dates
4 and then I'm finished. And then they get to question
5 you.

6 MR. BECK: If we can bring up -- I'm
7 going to go through some dates, and if we can bring up
8 the dates as I go through these so the jury can see
9 them.

10 Q. (By Mr. Beck) Doctor, when was MAK195 antibody
11 isolated?

12 A. 1986.

13 Q. When did Abbott start its collaboration with
14 Dr. Casali?

15 A. 1991.

16 Q. When was Humira discovered?

17 A. 1995.

18 Q. And when was the CAT collaboration?

19 A. The CAT collaboration started in 1993.

20 Q. So you had the MAK195 discovery in 1986; you
21 have the Dr. Casali collaboration '91 to '93; you have
22 the CAT collaboration or the Cambridge collaboration on
23 phage display '93 to '95.

24 A. Yeah.

25 Q. Then in April of 1995, you have what you

1 called a eureka moment when you all said we've done it,
2 correct?

3 A. Exactly. Exactly.

4 Q. Now, when was the patent application for
5 Humira filed?

6 A. 1996.

7 Q. And when was the first clinical trial of
8 Humira?

9 A. 1997.

10 Q. And when was the '382 patent on Humira issued?

11 A. The year 2000.

12 Q. And when did Abbott file for FDA approval of
13 Humira?

14 A. In early 2002.

15 Q. When did Abbott receive the FDA approval for
16 Humira?

17 A. It was received in 2002.

18 Q. When did Abbott start making Humira?

19 A. It started selling Humira in early 2003.

20 Q. Now, the jury has seen a copy of Centocor's
21 '775 patent, and it was filed on July 18, was it not?

22 A. 2002.

23 Q. July 18 --

24 A. 2002.

25 Q. -- 2000 (sic)?

1 A. Yes.

2 Q. And when was it issued by the --

3 A. 2006.

4 Q. -- PTO?

5 Did Abbott or Centocor file their patent
6 application first?

7 A. Abbott did.

8 Q. Did Abbott or Centocor receive its patent
9 first?

10 A. Abbott did.

11 Q. In fact, this timeline shows, does it not, Dr.
12 Salfeld, that Abbott received a patent for Humira before
13 Centocor even filed their '775 patent application?
14 Does it not, sir?

15 A. That is correct.

16 MR. BECK: Pass the witness, Your Honor.

17 THE COURT: Ms. Elderkin.

18 CROSS-EXAMINATION

19 BY MS. ELDERKIN:

20 Q. Hello, Dr. Salfeld. Nice to see you again.

21 A. Same here.

22 Q. I think we last met at your deposition in
23 January.

24 A. In Washington, D.C., yes.

25 Q. I think it was about a hundred degrees cooler,

1 if I remember.

2 A. It was a very nice day. It was shortly after
3 the inauguration, if I remember.

4 Q. Right. I think it had warmed up a little bit
5 from the inauguration, but a little bit cooler than that
6 today here.

7 Dr. Salfeld, congratulations for your
8 contribution to Humira. And the Galien Award was
9 actually for the drug Humira, not for any particular --
10 not awarded to any particular individuals, correct?

11 A. That's totally correct. It was given to the
12 drug, not to me, not to -- to Abbott for the drug, yes.

13 Q. Just as Remicade had been awarded the Galien
14 Prize several years earlier, correct?

15 A. Exactly.

16 Q. Okay. Now, the decision to develop a fully
17 human antibody against TNF-alpha wasn't made at BASF
18 Pharma until 1992, after Bob Kamen had come, correct?

19 A. It was actually in 1991.

20 Q. Okay. Well, let's -- do you have in your
21 binder Plaintiffs' Exhibit 80?

22 MS. ELDERKIN: And before you put it up,
23 can my team confirm, is that in evidence, PX80?

24 Yes, it is.

25 If you could put it up on the screen, Mr.

1 Ficocello.

2 Q. (By Ms. Elderkin) Do you recognize Plaintiffs'
3 Exhibit 80, Dr. Salfeld?

4 A. I have seen that, yes. And I open to 80?

5 Q. 8-0.

6 A. 8-0, yes, I have it. No problem.

7 Q. Okay. And you recognize that as a memorandum
8 that you drafted at Abbott in January of 1994?

9 A. Let me look.

10 Yes, it is. Yes.

11 Q. Okay. And if we could -- if you could look at
12 the first full page of text; it's the page that ends 772
13 in the bottom right-hand corner.

14 MS. ELDERKIN: Mr. Ficocello, if you
15 could put that up and highlight the first paragraph.

16 Q. (By Ms. Elderkin) In 1994, you wrote that BASF
17 Pharma decided during 1992 to develop a fully human
18 antibody against TNF-alpha, correct?

19 A. Yes, but this must be a mistake, because we
20 started in '91, the Casali collaboration started in
21 1991.

22 Q. Well, at least in 1992, you started evaluating
23 available technologies for making a human antibody,
24 right?

25 A. As I have said earlier, we had started working

1 on the Casali project in 1991. In '92, we looked at
2 additional technologies.

3 Q. And one of those additional technologies was
4 the antibody gene library in phage display. You talked
5 about technology offered by CAT, Cambridge Antibody
6 Technology, right?

7 A. Yes.

8 Q. And in 1991, you attended a number of
9 exploratory meetings with CAT, right?

10 A. Yes, I did.

11 Q. And at the time, CAT was actually looking for
12 business partners. They were looking for companies they
13 could collaborate with to make human antibodies, right?

14 A. That's correct.

15 Q. In fact, they were even advertising in
16 scientific journals.

17 A. That's correct.

18 Q. We would like to collaborate with you and make
19 human antibodies for you.

20 A. That's correct.

21 Q. Because CAT needed payments from other
22 companies to fund its work, right?

23 A. That is correct.

24 Q. So in September 1992, you understood that CAT
25 had, quote, long-standing experience with its approach

1 for creating human antibodies, didn't you?

2 A. No. What I knew was that CAT had -- was
3 working in phage display space, and they were working on
4 technology development, more basic technology
5 development, not actually draw up discovery applications
6 of that technology.

7 Q. Okay. Could you look in your binder, please,
8 at Plaintiffs' Exhibit 78?

9 MS. ELDERKIN: And could we confirm that
10 that is admitted?

11 Mr. Ficocello, would you put up the first
12 page of Plaintiffs' Exhibit 78, please?

13 Q. (By Ms. Elderkin) And do you recognize this as
14 a memorandum you wrote in September 1992, Dr. Salfeld?

15 A. Yes, I do.

16 Q. Okay. And if you could look -- there's a
17 statement towards the bottom of what's shown on the
18 screen here. It says: CAT has long-standing experience
19 with their approach that reproduces the human immune
20 response by random assortment of human heavy and light
21 chains and the selection of the best binders, using a
22 phage display method.

23 And you wrote that in 1992, correct?

24 A. That is correct.

25 Q. You wrote that CAT had long-standing

1 experience with their phage display technology.

2 A. Yes, that is correct. And they had been
3 working in this phage space on technology development
4 for a number of years. That's totally correct.

5 Q. You also said in this paragraph that the
6 method Cambridge -- CAT's method has -- and this was in
7 1992 -- has been used for a variety of antibodies, most
8 recently a non-neutralizing TNF-alpha antibody from
9 Peptech, correct?

10 A. That is correct.

11 Q. And in addition to that TNF antibody that you
12 referred to in your memo here, CAT actually told you in
13 October 1992 that it had already identified some human
14 antibodies that might neutralize TNF, right?

15 A. No, they did not. I mean, they had done
16 some -- as I said in my direct, they had --

17 THE COURT: Now, Doctor, the question was
18 simply this:

19 A. No.

20 THE COURT: Did they tell you that or
21 not?

22 A. They did not.

23 Q. (By Ms. Elderkin) Okay. Would you look in
24 your binder, please, at Plaintiffs' Exhibit 745?

25 MS. ELDERKIN: And this is not admitted,

1 so we don't want this up, please.

2 Q. (By Ms. Elderkin) Do you recognize Exhibit 745
3 as a witness statement that you gave in another legal
4 proceeding?

5 A. Yes.

6 Q. Okay. Would you look at Paragraph 62, please?

7 A. 60 -- you're talking about the paragraph,
8 right?

9 Q. Numbered paragraphs, 62, right.

10 And you agree that in that paragraph in the
11 third sentence, you said: More importantly for the
12 purposes of our collaboration, in a fax dated October 5,
13 1992, CAT has also told us that they had identified some
14 antibodies that might neutralize TNF.

15 And that's what you said in your witness
16 statement in the other legal proceeding, right,
17 Dr. Salfeld?

18 A. That is correct, but I did not --

19 THE COURT: Doctor, now we're going --
20 we're not going to do this. You have been in the
21 courtroom the whole time. You know what the rules are.

22 All right. Thank you.

23 Q. (By Ms. Elderkin) And October of 1992, CAT
24 also assured you that its gene libraries were a
25 proven source of TNF-alpha antibodies, didn't they?

1 A. Yes. They said they were -- yes.

2 Q. Okay. And as of September 1992, CAT had
3 available a library of an unprecedented number of clones
4 available for screening; isn't that right?

5 A. I believe that's what they said, yes.

6 Q. In fact, you reported in that memo,
7 Plaintiffs' Exhibit 19 -- Plaintiffs' Exhibit 78 --

8 MS. ELDERKIN: If you would put that up
9 again, please.

10 If you could scroll down onto this
11 heading, please, Mr. Ficocello.

12 Q. (By Ms. Elderkin) Is that what you said in
13 this September 1992 memo was: Currently, a library of
14 unprecedented 10 to the 23rd different clones, i.e.,
15 heavy/light chain combinations, is available for
16 screening, right?

17 A. That's what I said.

18 Q. And 10 to the 23, that's like 10 with 23 zeros
19 after it, isn't it?

20 A. Yes, it is.

21 Q. That's even more than the billions we've been
22 hearing about today, correct?

23 A. That is correct.

24 Q. And as of September 1992, CAT had already
25 successfully humanized murine antibodies, hadn't they?

1 A. It was one antibody I'm aware of.

2 Q. Okay. Let's look at the second page of this
3 memo, please.

4 MS. ELDERKIN: Under the heading,
5 Humanization of Murine Antibodies, if you could blow
6 that up, please.

7 Q. (By Ms. Elderkin) And there's a statement
8 there in your memo: CAT has successfully humanized
9 murine antibodies and was able to keep and even improve
10 the binding affinities, correct?

11 That's what you reported in your September
12 1992 memo?

13 A. Yeah.

14 Q. In fact, in September of 1992 when you wrote
15 this memo, you believed the CAT's approach for creating
16 human antibody was proven, correct?

17 A. That's correct.

18 Q. You say that in this memo, right?

19 A. I said that, yes.

20 Q. And you don't recall CAT ever expressing to
21 you that it had any doubts about whether it would be
22 able to meet your research goal of coming up with a
23 high-affinity neutralizing anti-TNF antibody, correct?

24 A. I don't recall that, yes.

25 Q. Now, it turns out that BASF -- and it was BASF

1 you were working at at the time; it wasn't Abbott yet,
2 correct?

3 A. That is correct.

4 Q. Abbott came and purchased BASF in 2001?

5 A. Yes.

6 Q. Okay. So it turns out that BAS -- BASF didn't
7 actually sign an agreement to start collaborating with
8 CAT to develop a human anti-TNF antibody until August
9 1993, correct?

10 A. That is correct.

11 Q. Okay. And that -- August 1993, that was after
12 you at BASF had heard about the remarkable results that
13 had been found in Centocor's testing of the cA2 antibody
14 in rheumatoid arthritis patients, right?

15 A. The work actually started in early '93. The
16 actual research work preceded signing the contract. So
17 we were actually working on this program already in
18 early 1993.

19 Q. And it was in March 1993 that you heard about
20 the remarkable results that Centocor's cA2 antibody in
21 rheumatoid arthritis patients were showing, correct?

22 A. That is correct.

23 Q. And you -- personally, you thought that those
24 studies -- and they were Dr. Feldmann's studies in
25 London -- those studies of the Centocor cA2 antibody

1 demonstrated remarkable efficacy of the Centocor
2 antibody, correct?

3 A. That is correct.

4 Q. And you understood that -- this report of
5 patient testing of Centocor cA2 antibody in rheumatoid
6 arthritis patients, you understood that to be the first
7 actual confirmation that anti-TNF antibodies could have
8 therapeutic utility in rheumatoid arthritis, right?

9 A. Yes.

10 Q. And that was a good thing, right? Because as
11 you testified earlier today, the first part of drug
12 discovery is figuring out what actually causes a
13 disease, right?

14 A. Correct.

15 Q. And it's one thing to theorize that TNF might
16 cause rheumatoid arthritis. It's another thing to
17 actually see the antibody administered to humans and see
18 that it actually works to help patients with rheumatoid
19 arthritis, right?

20 A. That's correct.

21 Q. And Centocor was the first to do that with any
22 anti-TNF antibody, correct?

23 A. Yes.

24 Q. And that was nice confirmation for BASF as
25 they were just embarking on this project that would

1 ultimately -- they would ultimately spend hundreds of
2 millions of dollars on it. It was nice for them to have
3 that confirmation from Centocor's work that they were
4 going down the right track, correct?

5 A. Yes. It confirmed what we had been working on
6 for years, yes.

7 Q. So as I think you just said, it was sometime
8 in spring/early summer of 1993 that you actually started
9 working with CAT --

10 A. That is correct.

11 Q. -- using its phage display technology in the
12 TNF project, right?

13 A. Correct.

14 Q. And you used the MAK195 antibody as a starting
15 point to guide the selection of the heavy and light
16 chains -- the human heavy and light chains?

17 A. Yes.

18 Q. And that's the technology you described as
19 guided selection, right?

20 A. Exactly.

21 Q. Okay. Another term for that is epitope
22 implanting; is that right?

23 A. Imprinting.

24 Q. Imprinting. Okay. Thank you.

25 And then CAT also used something called

1 affinity maturation to improve the affinity of the lead
2 candidate antibody fragments, didn't they?

3 A. Yes, they did.

4 Q. And by 1994, you had a fully human antibody
5 that you called 2SD4, correct?

6 A. That is correct.

7 Q. That was just a little bit over a year after
8 you actually started working with CAT in this
9 collaboration, right?

10 A. I'm just trying to add together -- yes, about
11 that.

12 Q. And 2SD4 actually had pretty good affinity,
13 didn't it?

14 A. It had some good affinity characteristics, but
15 the operate, unfortunately, was poor.

16 Q. But its affinity, its K_a , its association --
17 its K_a , association constant affinity, was over 10 to
18 the 8th, wasn't it?

19 A. It was.

20 Q. And it also was a neutralizing antibody,
21 wasn't it? Neutralized TNF?

22 A. Yes.

23 Q. So a little bit over a year from when you
24 started working with CAT on the phage display, you had a
25 human anti-TNF antibody, a recombinant human TNF

1 antibody that had an affinity of at least 10 to the 8th
2 and that was neutralizing, correct?

3 A. That is correct.

4 Q. Now, 2SD4 was a precursor for D2E7, right?

5 A. That is correct.

6 Q. Okay. You just made 2SD4 even better for
7 Humira?

8 A. Yeah. We wanted to make the best draft we
9 could to make it better, yes.

10 Q. And the whole drug discovery process for
11 Humira, the time from when you started working with CAT
12 until you actually had the Humira antibody, not just the
13 2SD4 antibody, the whole process took about two to two
14 and a half years, right?

15 A. That is correct.

16 Q. And that's not unusual. That's not an unusual
17 time -- length of time for a successful drug discovery
18 process -- project, is it?

19 A. That is correct.

20 Q. In fact, you've worked on other drug discovery
21 projects at Abbott, and two and a half years is not at
22 all unusual, right?

23 A. That is correct.

24 Q. Because nothing happens quickly in this
25 science, does it?

1 A. Everything is very, very hard work, yeah.

2 Q. You talked a little bit about your patent, Dr.
3 Salfeld. And you filed the first patent -- the first
4 patent application on this human anti-TNF antibody in
5 1996, right?

6 A. Yes, we did.

7 Q. You had a number of co-inventors, correct?

8 A. Yes.

9 Q. And Zehra Kaymakcalan was one of your
10 co-inventors?

11 A. Yes.

12 Q. And since that original 1996 application was
13 filed, you've actually refiled the application a number
14 of times, correct?

15 A. Yes.

16 Q. And that's not at all unusual in this field,
17 is it?

18 A. No, it is not.

19 Q. You have a first invention; you disclose it in
20 your application. Sometimes you learn some new things;
21 you file the application again. You add some additional
22 information as you learn it.

23 A. That's the way I understand it. I'm assigned
24 to -- I am not a patent attorney. The way I understand
25 it is that the -- when I make a filing to the Patent

1 Office, I disclose everything I know about the project
2 at that time. Then the Patent Office issues what's
3 called restriction requirements.

4 So I can only give you a patent on part of
5 your invention. And then I file a CIP to keep that
6 patent alive to then claim the next invention. Maybe
7 one can get a patent on the DNA for the antibody. The
8 next patent may be the protein, and the next patent may
9 be the therapeutic use.

10 But I'm not aware that you can keep adding
11 stuff to a CIP.

12 Q. We'll let the Court instruct the jury on those
13 intricacies of patent law.

14 But you do understand that it's not uncommon
15 to continue to file a series of applications after a
16 first application.

17 A. Yes.

18 Q. And to get a series of patents based --
19 stemming from an original first filing.

20 A. Yes.

21 Q. In fact, that's happened for you, correct?

22 A. Yes, it has. Yes.

23 Q. And you still have some application -- even
24 though your first application was filed in 1996, now in
25 2009, you still have some applications pending in that

1 same chain of applications before the Patent Office,
2 correct?

3 A. I believe so.

4 Q. I'm sorry. We'll try not to talk over one
5 another.

6 A. I apologize.

7 Q. Me, too. We're driving the court reporter
8 nuts, I'm afraid, even though we're trying to talk
9 slowly.

10 Now, the claims in your patent, you said your
11 patent covers Humira, correct?

12 Are your claims limited to Humira? Is that
13 the only antibody that's covered by your patent?

14 A. Again, I'm not a patent attorney.

15 Which patent?

16 Q. I'm sorry. It's Defendants' Exhibit 384.

17 A. 384.

18 Q. It's in either one of the binders, I believe.

19 A. Yeah, it's next -- yes. Claim 28 claims D2E7
20 or Humira.

21 Q. Right. Right.

22 But the other claims in your patent cover
23 antibodies in addition to Humira. Is that your
24 understanding?

25 A. I think they cover variants of Humira.

1 Q. Okay. You don't think that they would cover
2 anything other than a variant of Humira?

3 A. I'm not a patent attorney.

4 Q. Okay. Do you disclose how to make any
5 antibodies other than Humira in your patent?

6 A. Yes, we do.

7 Q. Just variants of Humira, though, correct?

8 A. No. We have teachings on other methods of
9 making human antibodies.

10 Q. Okay. I wasn't precise enough.

11 Do you disclose any -- do you have any actual
12 examples disclosing how you made antibodies other than
13 Humira or its precursors in this patent?

14 A. No.

15 Q. Do you have any examples showing how to make
16 Simponi in this patent?

17 A. No. We have disclosed how --

18 Q. Dr. Salfeld --

19 A. No.

20 Q. Just answer my question. Thank you.

21 And do you understand that it's not necessary
22 that a patent provide a working example of every single
23 antibody that might be covered by the claims?

24 A. I apologize. I'm a scientist. I don't -- I
25 can't answer the question.

1 Q. Okay. And do you understand that the fact
2 that you or Abbott has a patent on Humira is no defense
3 to a possible claim of infringement under Centocor's
4 patent?

5 A. That is my understanding.

6 Q. Because you can still infringe another patent,
7 even though you have your own patent.

8 A. That's my understanding.

9 Q. In fact, Abbott even pays royalties to some
10 other people who have patents for Humira, correct?

11 A. That's correct.

12 Q. Okay. You talked a little bit about the mouse
13 antibody, MAK195.

14 A. I did, yes.

15 Q. And that a potential problem with a mouse
16 antibody is that the human body would see it as foreign
17 and make antibodies against it, correct?

18 A. Yes.

19 Q. Well, that can happen even with what you call
20 a fully human antibody like Humira, can't it?

21 A. Yes, it can.

22 Q. Because even though we call it fully human, it
23 really doesn't exist in any of our bodies naturally,
24 correct?

25 A. That's correct.

1 Q. And, in fact, as Dr. Hoffman testified,
2 Abbott's Dr. Hoffman testified on the videotape this
3 morning, Abbott does not represent to anybody that
4 Humira is less immunogenic than Remicade, a chimeric
5 antibody, does it?

6 A. We do not.

7 Q. Because it can't make that representation,
8 right?

9 A. The FDA does not allow comparative statements
10 like that.

11 Q. I'm going to switch to the ELMO for a minute,
12 DocCam.

13 You're not a patent lawyer, Dr. Salfeld, and
14 I'm not a technical person.

15 Let's look at the timeline that you talked
16 about.

17 MS. ELDERKIN: This takes better
18 orientation than I've got.

19 THE COURT: If you can back it off a
20 little and get the autofocus there.

21 Mr. Smith?

22 MS. ELDERKIN: Thank you. If there's a
23 way we can get the whole thing on, that would be great.
24 Beautiful. Thank you.

25 Q. (By Ms. Elderkin) Let's just talk about a few

1 dates that aren't on this timeline, if we could.
2 1993 is when you said you and BASF learned about the cA2
3 clinical results in rheumatoid arthritis patients,
4 right?

5 A. Yes.

6 Q. Okay. And you know that in February 1994, you
7 were here in the courtroom when Dr. Ghrayeb, who's one
8 of the inventors of Remicade, testified, right?

9 A. Yes.

10 Q. And you heard him testify that in February of
11 1994, Centocor filed a patent application in which it
12 disclosed human antibodies, correct?

13 And he talked about adding a disclosure about
14 phage display and a citation to Dr. Marks' 1993 article.

15 A. I remember, yes.

16 Q. So that 1994 application was before Humira's,
17 your patent application, was filed in 1996, almost two
18 years earlier, correct?

19 A. That's correct.

20 Q. And by 1994, you had 2SDS?

21 A. 2SD4.

22 Q. 2SD4. And that was a high-affinity
23 neutralizing anti-TNF antibody. It only took you about
24 a year to get there working with CAT.

25 A. Something like that, yes.

1 Q. And in 1998, you heard Centocor got its first
2 approval for Remicade.

3 A. I'm sure I heard that. I don't remember a
4 year now, but if you tell me it was 1998, I believe you,
5 certainly.

6 Q. And you heard that in 1999, Remicade was
7 introduced, right?

8 A. Yes.

9 Q. I apologize for my very sloppy writing. I
10 think we got the point.

11 So you would agree with those additions to
12 your timeline, correct?

13 A. Yes.

14 Q. Thank you.

15 MS. ELDERKIN: Pass the witness.

16 MR. BECK: We have nothing, Your Honor.

17 THE COURT: All right. You may step
18 down, Doctor.

19 Ladies and Gentlemen, I think we'll go
20 ahead and break for the day rather than start with a new
21 witness at this hour.

22 Remember my instruction about not
23 discussing this case with anyone or allowing them to
24 discuss it with you. That's very important.

25 It's very important to not try to do any

1 research, search the internet, or anything like -- any
2 type of research of any kind.

3 And like I've said before, I don't know
4 what will be in the newspaper, but I'm always surprised
5 what is or is not in there on the cases that are being
6 tried here. But do not read any articles or listen --
7 or allow yourself to listen to anything on the
8 television.

9 Decide this case solely upon the
10 evidence. Keep in mind my prior instructions. You
11 know, you're just now beginning to hear from the other
12 side through their witnesses, so it's important that you
13 keep an open mind throughout this trial.

14 With those instructions, I release you.
15 And drive safely, and I'll see you in the morning, and
16 we'll get started at 8:30. Thank you.

17 COURT SECURITY OFFICER: All rise.

18 (Jury out.)

19 THE COURT: All right. Be seated,
20 please.

21 Are you ready to go forward, Mr. Lee,
22 with your motion, or do you need a break?

23 MR. LEE: No, no. I'm fine, Your Honor.

24 THE COURT: Okay.

25 MR. LEE: For the record, we would move

1 at the close of the Plaintiffs' evidence for JMOL, and
2 if I could articulate the grounds.

3 On infringement, we would move on the
4 basis of Centocor has not performed the tests needed to
5 prove competitive inhibition. The three tests that rely
6 upon a comparison between Humira and cA2 are legally
7 insufficient, particularly given the amendment to the
8 file history that took that explicit comparison out and
9 the testing of A2 that Humira was conducting.

10 As Your Honor knows, our contention is in
11 the wrong direction, and for that reason, they have not
12 satisfied the limitation of the claim.

13 I should say that even if Your Honor
14 would find there would be enough to survive, from
15 literal infringement purposes, there was no testimony
16 under the Doctrine of Equivalents.

17 So at a minimum, equivalent infringement
18 should go out, because no one offered any testimony on
19 that ground, and that issue shouldn't go to the jury.
20 On the issue of willful infringement, Your Honor, that
21 is one where I think, given the burden of proof, which
22 is clear and convincing on the part of Centocor, given
23 the objectively reckless or objectively high standard
24 that Seagate has given us all for whatever it is, we
25 would suggest the following:

1 One, the fact that the '239 patent in its
2 entirety and many of the claims of the '775 have gone
3 out of the case as a result of Your Honor's ruling is a
4 pretty good indication that we were not objectively
5 reckless.

6 We'd also suggest the non-enablement,
7 non-infringement, and anticipation argument, so I'm not
8 going to reiterate them now, because they've been
9 briefed to Your Honor, are sufficient under the Federal
10 Circuit's post-Seagate law, that's not objectively
11 reasonable.

12 And then, Your Honor, on the damages
13 claim, we would move for JMOL only on the issue of lost
14 profits in the event of an infringement. Centocor
15 cannot claim lost profits on the sale for Humira for
16 indications for Remicade for which it is not approved to
17 treat. That is monotherapy. While there's some
18 testimony about off-label use, that's not sufficient to
19 satisfy the limitations.

20 And it cannot claim lost profits on
21 licensed sales of Humira, or alternatively, sales that
22 would have gone to Humira as a non-infringing
23 substitute. So we would move on those grounds.

24 I would say candidly, Your Honor, knowing
25 that I'm moving for the record, the two that I would

1 urge the Court to consider before the issues go to the
2 jury in particular are the Doctrine of Equivalents to
3 which there was no testimony, and, therefore, I don't
4 think there should be any charge, and it can only be
5 confusing, and the issue of willful infringement under
6 Seagate.

7 THE COURT: Well, I'll take care of the
8 Doctrine of Equivalents based on what I decide to charge
9 the jury.

10 I'm interested, Ms. Elderkin, in what
11 you've got to say about willful infringement, other than
12 the fact -- you don't have to say it; I'll say it for
13 you.

14 You know that the Federal Circuit may
15 find that I was unreasonable in granting the motions for
16 summary judgment, so they might say that those cases --
17 that should have been back in the case, and we'll all be
18 back here again sometime.

19 But you don't need to say that; I will
20 admit to that. They can make that ruling.

21 MS. ELDERKIN: We don't believe that --
22 we do believe we have made our proofs on willfulness for
23 several reasons. We've proven that there is an
24 objectively higher likelihood that Abbott infringes a
25 valid patent.

1 First of all, our patent is presumed
2 valid, and the fact that Centocor has stipulated to the
3 invalidity of a number of the claims on the basis of
4 Your Honor's summary judgment ruling has nothing to do
5 with the four claims that remain.

6 Those four claims remain presumptively
7 valid, and there's actually a case that's relevant on
8 the point. It's the Eaton Corporation versus ZF
9 Meritor, which is a 2008 U.S. District Lexis 26989 out
10 of the Eastern District of Michigan. That is relevant
11 on that point.

12 Dr. Adams presented testimony that Humira
13 meets every element of Claims 2, 3, 14, and 15. No
14 contrary evidence has been introduced.

15 In addition, we have proven that Abbott
16 knew or should have known of the objectified --
17 objectively high risk that it would be infringing a
18 valid patent.

19 Abbott was told about the allowed patent
20 claims in December of 2005. It admits it was told about
21 the allowed patent claims in December 2005.

22 Its 30(b)(6) witness, Ms. Lubbert, who
23 was shown in video this morning, stated for the company
24 that they knew about the issued patent shortly after it
25 issued.

1 Mr. Scodari testified that his
2 counterpart at Abbott, Mr. Dempsey, acknowledged in
3 February 2006 that they could be challenged on
4 infringement.

5 Its counsel, Mr. Conway, admitted that
6 they knew that they could be sued.

7 There's evidence that he actually sought
8 counsel from three different law firms after seeing the
9 allowed patent claims.

10 There's evidence that he asked Abbott
11 scientists, Zehra Kaymakcalan, for data, and that that
12 was the same Remicade/Humira competition testing that
13 our expert, Dr. Adams, relied upon and which shows
14 infringement.

15 The jury can also infer from Mr. Conway,
16 the in-house counsel's testimony, about the aggressive
17 risk management strategy that Abbott engaged in with
18 respect to Humira, that Abbott was aware of the
19 objectively high likelihood that it infringed, and that
20 it pursued its infringing activity nonetheless.

21 THE COURT: All right. The motion is
22 denied.

23 Anything else?

24 MR. LEE: Your Honor, there's one legal
25 issue on notice that I should have preserved, which is

1 the -- there's a question of whether notice of the
2 allowed patent before issuance is sufficient.

3 We've previously moved on the issue before, Your Honor.

4 I would move again --

5 THE COURT: Okay.

6 MR. LEE: -- in order to preserve the
7 issue.

8 THE COURT: It's denied.

9 Okay. Anything else that y'all need to
10 talk to me about?

11 MR. SAYLES: Judge, do you think there's
12 any chance we would argue this on Thursday?

13 THE COURT: Well, I don't know. Y'all
14 tell me. If you're interested, you've used 7 hours and
15 12 minutes, and Defendants have used 4 hours and 15
16 minutes.

17 MR. SAYLES: I guess I will talk with
18 them and see what they think.

19 THE COURT: I mean, I'm here, but the
20 problem is I'm not going to be here nor are you, as I
21 understand it, here Friday. And I know Mr. Beck is not
22 going to be here, because we're all three going to be in
23 the same place, is my understanding.

24 MR. SAYLES: Mr. Lee and Ms. Elderkin
25 will be there as well as it turns out.

1 THE COURT: Oh, okay. Well, good.

2 MR. BECK: He can argue it there, Judge.

3 THE COURT: Off the record.

4 (Discussion off the record.)

5 THE COURT: How much time -- how many
6 witnesses have you got? Getting back on the record.

7 MR. LEE: I think, Your Honor, we have --
8 we will call Dr. Mark -- we'll probably play about a
9 half hour of video, a couple of witnesses.

10 We will have Dr. Marks, who probably will
11 be on direct an hour and 45 minutes to two hours and
12 then show about another half hour of video, and then
13 we'll have -- our last live witness will be Mr. Slottje,
14 who will be about an hour.

15 THE COURT: How much does that all total
16 up?

17 MR. LEE: I think the honest answer is we
18 have a good shot, depending on what they're going to do
19 in rebuttal to getting most of it done tomorrow, but
20 there's a chance it's going to go over into Thursday
21 morning, I think.

22 THE COURT: Well, my thoughts would be
23 that what we ought to do is get all the evidence in, get
24 all the motions in, and get the charge finalized so that
25 we roll out Monday morning.

1 That's when we do it, rather than -- you
2 know, because we're not -- lead counsel doesn't want to
3 be here during jury deliberations. I don't want to be
4 here. We can have Judge Everingham preside Friday.

5 That's just not what we sort of worked
6 out, unless y'all have got some reason that you want to
7 break it up that way.

8 MR. SAYLES: I prefer to do it as you
9 just suggested.

10 THE COURT: I think that will be better.
11 You know, I was planning on finalizing that charge
12 before I go to bed Thursday night.

13 So from what y'all are telling me, it
14 sounds like maybe I can tell my wife I will be home for
15 dinner on Thursday rather than being over here working
16 on the charge that I seem to always be.

17 So that would be my thoughts is that we
18 would get the charge finalized and take final objections
19 to the charge on Thursday.

20 We'll try to get you a draft of the
21 charge maybe by noon tomorrow.

22 MR. LEE: That's great.

23 THE COURT: So the way we'll do that is
24 after you get that first draft, then we will probably
25 meet late tomorrow afternoon and discuss with you at

1 this -- at this hour, after the jury goes home, what, as
2 I describe it, in an informal charge conference in
3 chambers what part of the charge is giving you the worst
4 heartburn.

5 And whatever changes I'm going to make,
6 I'll give you an idea what those will be. And then I
7 will give you a final draft, and then we will let you
8 make your formal objections to that before we leave here
9 on Thursday.

10 And then that way, we can roll out of
11 here -- roll out Monday morning with final arguments.

12 MR. LEE: Great.

13 THE COURT: Is that --

14 MR. LEE: That's great.

15 THE COURT: Ms. Elderkin?

16 MS. ELDERKIN: Nothing, Your Honor.

17 Thank you.

18 THE COURT: Mr. Beck, do you have
19 something?

20 MR. BECK: Just a question. Judge, I've
21 forgotten. Do you charge the jury before argument or
22 after?

23 THE COURT: After argument. You will
24 have a complete copy of the charge. You can show them
25 anything you want to that I've given you.

1 You can put any part of the charge on the
2 screen and just tell them -- I mean, I've argued cases
3 before where you couldn't do that, but you could say
4 what you anticipate to the Court, but you can just tell
5 them this is what -- you know, this is what the Court
6 has told us he's going to tell you.

7 So that's the way I'll do it.

8 MR. BECK: Okay. Thank you.

9 THE COURT: So off -- could I see counsel
10 up here just a moment?

11 The Court's in recess.

12 (Court adjourned.)

13 * * * * *

14

15

16

17

18

19

20

21

22

23

24

25

CERTIFICATION

I HEREBY CERTIFY that the foregoing is a true and correct transcript from the stenographic notes of the proceedings in the above-entitled matter to the best of my ability.

/s/_____
SUSAN SIMMONS, CSR
Official Court Reporter
State of Texas No.: 267
Expiration Date: 12/31/10

Date

/s/_____
JUDITH WERLINGER, CSR
Deputy Official Court Reporter
State of Texas No.: 731
Expiration Date 12/31/10

Date